

Q3 2021 CTA NEWSLETTER

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I. Introduction

- During the Q3 summer time, CTA is proud of having organized an outstanding range of professional, social and sport events for its alumni.
- CTA has also built unique partnerships in view of reinforcing its awareness and footprint within the international Commodity Trading & Shipping industry.
- We are pleased to announce that CTA has established close relationships with The Financial Times, Reuters Events, Control Risks and the JP Morgan Commodity Centre. These partners will be collaborating with the CTA on many of our upcoming events and bringing wealth of experience and knowledge to our alumni. Our partners will be providing market trends highlights as well as information relating to different types of risk, including country risk, commodity risk and political risk within the commodity industry.
- CTA is also happy to be association partner of multiple outstanding events occurring in the next months, such as TXF Global, GrainCom, GTR Commodities 2021, FT Mining Summit, Reuters Commodities Trading 2021, Energy Trading Week, ...
- In this edition, we also present the company of David McKenzie, one of our alumni.

II. Presentation of our General Secretary

Christophe spent most of his career in the shipping industry, working for MSC (Mediterranean Shipping Company), today the largest Shipping Line company in the world. He held several key positions in controlling, finance management & project management.

Christophe graduated from the DAS in Commodity Trading in 2014. He joined the CTA association and became Treasurer in 2017 and then General Secretary in 2020. Curious by nature and with an entrepreneurial mind set, together with André Jelacic, Christophe launched in 2018 the CTA Golf Trophy, which takes place since then every year in September at the Golf & Country Club of Bonmont. Christophe participated to the Banyan Alliance project, which is at the origin of a new brand of ethical chocolate. He is also the co-founder of [CTA Advisory](#) and more recently [Climate Neutral Commodity](#), a company that aims to support the Commodity Industry in its journey toward carbon neutrality, with the establishment of a transparent and independent certification for carbon neutral commodity transactions.



CTA Key numbers

+ 800
Alumni
worldwide

30
Committee
members

12
International
Chapters

Active since
2012



Christophe Riedi



Geneva



London



Zurich



Zug



III. CTA Q3 Events - Retrospective

Leading Women

Leading Women

in Commodities Blockchain

Values for Success

Webcast
Sept 30th 2021
1.00 to 1.45 pm CET

Moderated by
Richard Watts

Register Now
www.association-trading.com

PETYA SECHANOVA
CEO
COVANTIS

STEPHANIE TRABIA
CCO
VAKT

NATALIA KASYANOVA
Sales Lead
KOMGO

Karting Trophy



CTA Golf Trophy - 3rd Edition



The CTA golf trophy is more than bringing people together for a game of golf. Aside from the unforgettable experience it also provides our members with a valuable opportunity to make connections, build networks and of course do business!

This was our third annual event and took place on Friday 17th of September. All agreed it was a perfect day! The sun was out and the course at the Bonmont Golf Club & Country Club was in perfect condition.

Forty eight players, but there can only be one winner! and this year the honours went to Terry Collins & Nicolas Symers representing BRS (Barry Rogliano Salles). No doubt they will be back next year to defend their title!

Aside from the competition a number of non-players had the opportunity to participate in an introductory lesson under the guidance of Mr Gavin Healey.

The day was "topped off" with an evening cocktail party at the Club House. With stunning views of Lake Geneva and Monte Blanc in the distance it was a most wonderful and memorable evening!!

Finally, we would like to reiterate our thanks to all our participants, partners and of course most importantly our sponsors Swissquote, TDM, BRS, AON, AGEFI, L'Indoor Golf, Golf and Travel AG and the University of Geneva, which made this event possible. Looking forward to seeing you next year!

"Confidence is the most important single factor in this game, and no matter how great your natural talent, there is only one way to obtain and sustain it: work."

Jack Nicklaus



IV. CTA Q4 - Main Upcoming Events

CTA Annual Conference - 9th edition



“How to make sustainability profitable in the commodity trading industry?”

- Is sustainability another cost the commodity trading world must face or does it present one of the biggest opportunities for the sector over the next decade - bringing new products, new markets and new points of differentiation?
- Sustainability has become a major preoccupation of commodity trading companies. In an industry built around integrity and long-lasting business relationships, sustainable developments are much more than a concept. However, in order to meet ever changing requirements, new measures will need to be taken, which might ultimately have an impact on company profits.

“Your Network is your net worth”

Porter Gale

- Many players of the industry are aware of the sustainability issues, and they are developing new solutions in order to meet the world's energy demands in the next decade.
- While climate change and the implementation of international agreements pose many challenges, this global push towards renewable energy will also create opportunities: production of cleaner energies like biofuels, solar, wind turbines, batteries and hydrogen, in particular with the development of technologies supporting shipping and logistics.
- We will discuss the challenges of the energy transition, the reduction of carbon footprint and new sustainability initiatives, as well as the new growing market of carbon trading.

Register now to secure your place, [click here](https://www.association-trading.com).

CTA LEADING WOMEN SUMMIT



“The Leading Women Summit” is an exclusive event focusing on the challenges and opportunities to enable women to evolve and grow successfully in the Commodity Trading Industry. The exchanges between outstanding leaders will highlight key success factors and unique values that are added by women, from cultural change to long-term managerial vision.”

V. Reuters Events



Commodities Trading 2021 (9-10th November) will unite industry leaders and experts who are challenging what's possible and developing innovative and responsible solutions to deliver a better global commodity trading system.

Check out & Register now following this link:

[Commodities Trading 2021](#)

VI. Financial Times

CTA will be supporting a number of events with the Financial Times this winter.

FT Live events aim to keep you connected and informed in an uncertain and constantly changing world. With cutting edge technology and clever use of virtual events, they have now taken their global reach and engagement to a new level. You can look forward to hearing more on the following events in due course:

Energy Transition Strategies

The digital FT Energy Transition Strategies Summit will explore the next big challenges in energy transition, and how the forces of competition, consolidation and convergence will reshape energy markets in the years ahead.

Climate Capital - race to Zero

The second FT Race to Net-Zero forum will explore the ever-expanding world of climate finance and dissect the challenges and opportunities that come with transitioning to a greener path of climate change investment.

Mining summit

The FT Commodities mining summit is part of the world-renowned FT Commodities portfolio of events and brings together the foremost business leaders, policy makers and financiers in the industry. Skillfully Moderated by some of our most senior and expert journalists.

Africa Summit

The summit will discuss how African business, policy makers and other actors are setting about the task of knitting the continent together, both physically and digitally, and what will be needed to push this process forward. It will also assess the continent's economic prospects following the huge setback caused by the pandemic.

Women at the Top Europe

The pandemic has been the ultimate workplace disruptor, but it is also a chance to reset work cultures and fix the most persistent barriers holding women back from reaching top ranks of business. How could a diverse workforce help to speed up recovery? How can women rise and thrive in the new world of work?

"Experts often possess more data than judgment."

Colin Powell

"Strong organizations with strong risk controls will survive and prosper."

Arpad Busson

VII. Control Risks

Control Risks is a global specialist risk consultancy, founded in 1975, with its HQ in London, employing 3000 staff in 39 offices around the world. We believe that responsible risk taking is at the core of our clients' success and we help ambitious organisations to convert risk into opportunity. We are committed to helping our clients build organisations that are secure, compliant and resilient in an age of ever-changing risk and connectivity.

Four decades ago, Control Risks supported mainly the Oil and Gas sector and nowadays they work with a wide range of trading houses who trade and transport a variety of commodities, managing complex global supply chains, while being challenged on all continents. Their clients benefit from Control Risks' global presence, with offices in the main trading hubs and major ports, as well as our understanding of the reality and operating environment in challenging jurisdictions.

With colleagues on the ground, they help clients assessing and mitigating the different risks along the commodity supply chain: maritime, counterparty, credit, regulatory, operational, political, cyber, security and reputational risks, to name a few. Supporting the industry in commodity hubs such as Geneva, London, Dubai, Singapore and Houston, they are as comfortable at supporting our clients at origination locations in countries such as Congo, Russia, India, Nigeria, or Brazil.

Controls Risks links about the Renewables Sector:

[Opportunities & Risks for the EU renewables sector 21](#)

[Political Risks when investing in renewable energy](#)

VIII. JP Morgan Commodities Center



The J.P. Morgan Center for Commodities at the University of Colorado Denver Business School is the first center of its kind focused on a broad range of commodities, including agriculture, energy and mining. Established in 2012, this innovative center provides educational programs and research in commodities markets, regulation, trading, financial fundamentals, investing, risk management and ethics.

CTA is pleased to announce our collaboration with JPMCC and look forward to sharing topics which we feel will be of great value.

Here below are a couple of really exciting topics which JPMCC discuss for this edition of the CTA's Newsletter:

[The Importance of Commodity Education](#)

[The Smile of Volatility Risk Premia](#)

[Entering the Global Carbon Trading Fray: China Launches its Carbon ETS](#)

We are also pleased to share JPMCC's most recent symposium.

You can access the presentations by clicking **[here](#)**.



IX. PERSONALITY PROFILE - David McKenzie

David Mackenzie, Is a graduate and alumni of the DAS Commodity Trading and MBA with the University of Geneva. He is a founding Partner of **ROKH**.

ROKH specialise in Corporate Investigations (fraud, competitor misconduct, monopolies, counter-intelligence or embezzlements), Global Asset Traces and Compliance (Due Diligence and Background checks). David and the team believe the next challenge for the commodity industry (as a whole) will be to develop proper sustainable and responsible business practices across the board. "Firms that continue to corrupt, launder, abuse human rights and destroy the environment will steadily be dragged before the courts (criminal and public opinion), and we predict an increase in investigative efforts to do so over the coming years. We have an opportunity to re-develop how trading is conducted and perceived. The pandemic-slow-down allows us to rethink our strategies and develop long-term viable solutions that work both commercially and collectively."

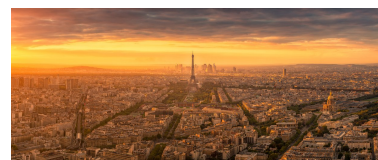
www.rokh.ch

X. CTA INTERNATIONAL

CTA International has organized its 1st Commodity Trading Afterwork in September. In addition, we are happy to have a **new representation in Mexico** and we look forward to new developments.



CTA London



CTA Paris



CTA Dubai



CTA Singapore



CTA Azerbaidjan



CTA Brazil



CTA Mexico

"There's no limit possible to the expansion of each one of us".

Charles Schwab