Why a Business Analytics minor?

Business analytics focuses on the use of data to problem solve, set goals, and achieve desired results for the purpose of improving business operations. Employers especially want Advanced Excel, Tableau, and SQL. A BANA minor/major would allow you to focus on these in-demand skills in the framework of the Business Analytics functional area.

Important GPA Requirements

For example:
- To be admitted to the Business Analytics Minor program, you must have a 2.00 cumulative GPA.
- To graduate with the Business Analytics, you must have a 2.00 GPA in the minor courses.

How to Declare

Complete the below minor declaration form online:
- Business Majors: Here
- Non-Business Majors: Here

Required Minor Prerequisites - 2 Courses / 6 Credits

MATH 1060   Finite Mathematics (or other higher level math course)
ACCT 2200   Financial Accounting and Financial Statements Analysis

Required Minor Courses – 5 Courses / 15 Credits

BANA 2010   Business Statistics
BANA 3000   Operations Management
BANA 4120   Forecasting Techniques (Currently BANA 4950 – Special Topics in Business Analytics)
BANA 4110   Business Analytics Processes (Currently BANA 4950 – Special Topics in Business Analytics)

Choose One:
- **MKTG 3100** – Marketing Research
- **FNCE 4480** – Introduction to Financial Modeling
- **ISMG 4750** – Business Intelligence and Financial Modeling
- **ISMG 4400** – Programming Fundamentals with Python

Full course descriptions can be found here.

This minor has many required prerequisites which must be completed prior to enrolling. Check with an advisor as early as possible after declaring the minor.