CU Denver | **BUSINESS** SCHOOL   **Business Analytics Minor**

Why a Business Analytics minor?

The objective of a Business Analytics minor is to give both Business and Non-Business students in-demand analytics skills focused on business problems. Students will gain skills in advanced Excel, Python, and SQL, as well as learning a framework for moving from business problems to data-driven solutions. A Business Analytics minor should prove useful to students who wish to focus on the quantitative aspects in business.

Important GPA Requirements

For example:
- To be admitted to the Business Analytics Minor program, you must have a 3.00 GPA either cumulative or on the last 24 completed semester hours.

How to Declare

Complete the below minor declaration form online:
- Business Majors: Here
- Non-Business Majors: Here

Required Minor Prerequisites - 2 Courses / 6 Credits

MATH 1060   Finite Mathematics (or other higher level math course)
ACCT 2200   Financial Accounting and Financial Statements Analysis

Required Minor Courses – 5 Courses / 15 Credits

BANA 2010   Business Statistics
BANA 3000   Operations Management
BANA 4110   Business Analytics Processes (offered in fall)
BANA 4120   Forecasting Techniques (offered in spring)

Choose One:
- **MKTG 3100** – Marketing Research
- **FNCE 4480** – Introduction to Financial Modeling
- **ISMG 4750** – Business Intelligence and Financial Modeling
- **ISMG 4400** – Programming Fundamentals with Python

Full course descriptions can be found here.

This minor has many required prerequisites which must be completed prior to enrolling. Check with an advisor as early as possible after declaring the minor.