

SPORTS AND ENTERTAINMENT MANAGEMENT ASSOCIATIONS, ORGANIZATIONS, AND COMPANY INFORMATION

ASSOCIATIONS AND ORGANIZATIONS

CU Denver Sports and Entertainment Club - <https://business.ucdenver.edu/sports-and-entertainment-club>

SPORTS TEAMS

AEG – <http://aegworldwide.com>

AEG is one of the leading sports and entertainment presenters in the world. AEG, a wholly owned subsidiary of the Anschutz Company, owns, controls or is affiliated with a collection of companies including over 100 of the world's preeminent facilities such as STAPLES Center (Los Angeles, CA). We strive for an environment that recognizes and rewards differences by valuing what each person can bring to the organization, and in turn, what the organization can do to encourage and support the growth of each individual. Locations in Denver include The Blue Bird Theater, Ogden Theater, 1stBank Center, and National Cinemedia.

Colorado Rockies – http://colorado.rockies.mlb.com/index.jsp?c_id=col

The Colorado Rockies are a Major League Baseball (MLB) franchise based in Denver, Colorado. They are currently members of the National League West Division. Their home venue is Coors Field. Their current manager is Walt Weiss. The Colorado Rockies have won one National League championship (2007).

Denver Broncos Football Club – <http://www.denverbroncos.com>

The Denver Broncos are a professional American football team based in Denver, Colorado. They are members of the West Division of the American Football Conference in the National Football League. The Broncos have been a successful franchise, having won two Super Bowls and six AFC Championships. The team leads the league with only six losing seasons during a 35-year span between now and their first Super Bowl appearance in 1977.

Kroenke Sports Enterprises – <https://www.linkedin.com/company/kroenke-sports-enterprises>

Kroenke Sports & Entertainment is the home of the Denver Nuggets, Colorado Avalanche, Colorado Mammoth, Colorado Rapids, NDP Lacrosse, Pepsi Center, Dick's Sporting Goods Park, Paramount Theatre, and 1STBANK Center. KSE is committed to providing world-class sports and entertainment for both live and broadcast audiences.

SPORTS – RETAIL AND MANUFACTURERS

Gaiam – <https://www.gaiam.com/>

Gaiam is a leading lifestyle brand with a mission to make yoga, fitness, and well-being accessible to all. Gaiam brands include Gaiam, focused on yoga and fitness; Gaiam Restore focused on wellness; SPRI focused on fitness, and its eco-travel business, Natural Habitat Adventures. With a wide distribution network that consists of approximately 38,000 retail doors, 18,000 stores within stores, 5,000 category management locations, and e-commerce, GAIAM is dedicated to making yoga, fitness and wellness accessible to all.

La Sportiva – <http://www.sportiva.com/>

La Sportiva Italy possesses a strong passion for the mountains and the environment this is why there is always a consciousness of what kind of impact the factory has on the outdoor world. By using a proactive approach to business La Sportiva Italy can critically check existing processes as well as do extensive research to develop ways of reducing negative impacts and creating the best possible product for its consumers. La Sportiva owns and operates its own state-of-the-art factory in Italy. This small, 250 person, factory is truly an anomaly in today's footwear world characterized by hyper-competitiveness and extreme pricing pressures which have lead most modern outdoor footwear companies to the solution of outsourced production contractors. Our factory is located in Ziano di Fiemme, a small mountain village in the heart of the Italian Dolomites. The tradition and heritage of handmade footwear lives on in this magical alpine valley existing in the shadows of jagged limestone peaks and glaciated valleys where alpine masters such as Bonatti and Messner plied their craft.

Never Summer – <http://neversummer.com>

Never Summer's reputation of quality and durability began in the early years of snowboarding. Designing and building snowboards since 1983 has given us years of experience in testing and perfecting our snowboard designs and construction methods. We've recently taken this experience building snowboards and brought it to the world of longboarding. The end result of our experience coupled with a close working relationship with the world's leading raw materials manufacturers and engineers allows us to bring you the most durable, high-performance boards on the planet.

Newton Running Company – <http://www.newtonrunning.com/>

We exist so that every stride is better. Founded in Boulder, Colorado by a group of runners and coaches, Newton Running is the leading Natural Running footwear brand. Using patented Action/Reaction™ technology, Newton Running shoes help runners achieve a more efficient running form. In addition to its devotion to helping people run better, Newton Running is dedicated to reducing the environmental impact of its products and is committed to being a responsible corporate citizen through the support of numerous charitable organizations. Newton Running shoes are available at hundreds of specialty retailers across the country and around the world, or at www.newtonrunning.com.

Pearl Izumi - <http://www.pearlizumi.com/US/en>

Pearl Izumi USA, Inc. engages in the manufacture, distribution, and sale of sports apparel worldwide. The company provides apparel and shoes for cycling, running, triathlons and other outdoor sports activities. Pearl Izumi USA was founded in 1981 and is headquartered in Louisville, Colorado, with 14 retail stores located throughout the United States. Pearl Izumi USA, Inc. is a subsidiary of Shimano America, Inc.

Spyder Active Sports – <http://www.spyder.com>

Renowned for integrating high-tech fabrics, fashion and functionality, Spyder is the world's leading skiwear and mountain-based apparel brand. Launched in 1978 with the development of revolutionary padded slalom race sweaters, the iconic brand continues to develop progressive apparel, season after season. Rigorously tested by top athletes across the world including the U.S. and Canadian Alpine Ski Teams plus big mountain, Freeski, and park & pipe professional skiers. Based in Boulder, Colorado, Spyder products are distributed in over 50 countries worldwide.

Yeti Cycles – <http://www.yeticycles.com/#/company>

Yeti Cycles corporate headquarters is located in Golden, CO. The culture at Yeti is defined by the people who roam the hallways. Yeti is decidedly not corporate. Yeti is diverse: we have creative types, number crunchers, vegetarians, craftsmen, hockey players, fly-fishermen, bearded guys, cue balls, hunters, pierced stuff, ink, punk rockers and even a minister in our ranks. They ride all kinds of bikes - cross, road, gravity, cross-country and all-mountain. It is their collective experience that makes our bikes different.

SPORTS AND ENTERTAINMENT MEDIA

AXS.tv – <http://www.axs.tv>

Launched in July 2012 under the vision and stewardship of entrepreneur Mark Cuban, AXS TV is the premier destination for live events, breaking news, and as-they-are-happening trends in the worlds of pop culture, music, fashion, and entertainment.

Comcast Media Center – <https://www.comcasttechnologiesolutions.com/portal-logins>

Denver-based Comcast Media Center (CMC), a business unit of Comcast Cable, provides centralized content management and distribution solutions for advertisers, cable systems, television networks and other video content providers.

ESPN – <http://espn.go.com/>

ESPN (originally an acronym for "Entertainment and Sports Programming Network") is a U.S.-based global cable and satellite television channel that is owned by ESPN Inc., a joint venture between The Walt Disney Company (which operates the network, through its 80% controlling ownership interest) and Hearst Corporation (which holds the remaining 20% interest). The channel focuses on sports-related programming including live and recorded event telecasts, sports news and talk shows, and other original programming.

Liberty Media – <http://www.libertymedia.com>

Liberty Media Corporation owns interests in a broad range of media, communications and entertainment businesses. Those interests include subsidiaries Atlanta National League Baseball Club, Inc., and TruePosition, Inc., interest in SiriusXM, Live Nation and Barnes & Noble, and minority equity investments in Time Warner Inc. And Viacom.

Live Nation Entertainment – <http://www.livenation.com>

Live Nation Entertainment is the world's leading live entertainment company comprised of four market leaders: Ticketmaster.com, Live Nation Concerts, Artist Nation Management and Live Nation Media/Sponsorship.

Starz Entertainment – <http://www.starz.com/about>

Starz Networks is a leading provider of premium subscription video programming through the flagship STARZ® and ENCORE® pay TV networks which showcase premium original programming and movies to U.S. multichannel video distributors, including cable operators, satellite television providers, and telecommunications companies. As of March 31,

2013, STARZ and ENCORE serve a combined 56.7 million subscribers, including 21.6 million at STARZ, and 35.1 million at ENCORE, making them the largest pair of premium flagship channels in the U.S.

SPORTS AND ENTERTAINMENT GOVERNMENT AND NONPROFIT

Colorado Office of Film Television & Media – <http://www.coloradofilm.org>

By using rebates, loans, and other incentives the Colorado Office of Film, Television, and Media act as diplomats for people and organizations interested in producing movies and film in Colorado.

Colorado Sports Hall of Fame – <http://www.coloradosports.org>

The Colorado Sports Hall of Fame takes pride in showcasing outstanding athletes from the past to the present in sports ranging from boxing to golf and football to swimming. The Colorado Sports Hall of Fame also features the best in coaching and sports administration.

Denver Arts and Venues – <http://artsandvenuesdenver.com>

Denver Arts & Venues aims to amplify Denver's quality of life and economic vitality through our premier public venues, public art collection, and free entertainment events and programs. We exist to make Denver the greatest city in the country to live in and visit. With our mild sunny weather, parks and trails, arts and culture scene, growing culinary community, a healthy attitude, set to a Rocky Mountain backdrop, Denver is *the* place to call home.

Denver Center for Performing Arts – <https://www.denvercenter.org/>

The Denver Center for the Performing Arts' history intertwines with that of the Denver Performing Arts Complex. Both were ideas that blossomed from an original dream shared by philanthropist, *Denver Post* owner and occasional-actress Helen G. Bonfils and Wall Street lawyer and Broadway producer Donald R. Seawell. Founded in 1950 the Denver Center for the Performing Arts has 11 plays and 13 musicals scheduled for the 2013 season.

Starz Denver Film Fest – <http://www.denverfilm.org>

Since 1978, the DFS has worked to promote the medium as both an art form and a civic forum, developing a program that includes year-round screenings, community outreach projects and renowned special events. It is, in fact, the only nonprofit organization in Colorado dedicated to engaging both its members and the general public in a lifelong, life-altering relationship with an understanding of film and film culture. The twin pillars it has built on the foundation of this vision are the award-winning Starz Denver Film Festival, now in its third decade, and the Sie FilmCenter.

US Olympic Committee – <http://www.teamusa.org>

Founded in 1894 and headquartered in Colorado Springs, Colo., the United States Olympic Committee serves as both the National Olympic Committee and National Paralympic Committee for the United States. As such, the USOC is responsible for the training, entering and funding of U.S. teams for the Olympic, Paralympic, Youth Olympic, Pan American and Parapan American Games, while serving as a steward of the Olympic Movement throughout the country.

SKI RESORTS

Aspen Snowmass – <http://www.aspensnowmass.com>

The Aspen Skiing Company (ASC), located in Aspen, Colorado, was founded in 1946 by Chicago-based industrialist and philanthropist Walter Paepcke and his wife Elizabeth. Aspen Skiing Company operates four ski areas, Snowmass, Aspen Mountain, Aspen Highlands, and Buttermilk. This includes over 5,300 acres of terrain as well as boundless activities, dining and nightlife at the Snowmass Club, The Little Nell, and The Limelight Hotel.

Copper Mountain/Powdr – <http://www.powdr.com>

Powdr is a private, family-run company focused on providing a safe and memorable mountain recreation experience for generations to come. We are accomplishing this by allowing our individual resort management teams to lead and innovate, being industry leaders in environmental stewardship and staying true to our Mission Statement and Core Values. Powdr's resorts include Boreal, Copper, Killington, Mt. Bachelor, Park City, Pico Mountain, Soda Springs, and Gorgoza Park.

Keystone Resort – <http://www.keystoneressort.com/>

With three unbelievable mountains, tons of outdoor adventures, lodging and dining all in two unique villages, it's clear that Keystone is the best place to experience the best of the Rocky Mountains. The fun and excitement is all in one convenient location. Whether you're just here for the day to ride with friends or you're here with the whole family for a

memorable ski vacation, Keystone Resort has just what you're looking for. We're the springboard that will launch a multitude of lifetime memories.

Vail Resorts – <http://www.vailresorts.com>

Vail Resorts is a world-class collection of mountain resort, hospitality, real estate, retail and transportation companies operating in the United States, the U.S. Virgin Islands and the Dominican Republic. Our corporate offices are located in Broomfield, Colorado, 20 minutes from Denver and less than two hours from nine of our Vail Resorts mountain destinations. The corporate office supports our mountain, lodging, real estate and development, transportation and retail divisions. Career opportunities at our corporate offices include positions ranging from entry-level through executive, across all of our departments and divisions.

Winter Park/ Intrawest – <http://www.intrawest.com>

Intrawest is a leader in the development and management of experiential destination resorts. The Company has a network of resorts at North America's most popular mountain destinations including Mont Tremblant Ski Resort, Steamboat Ski & Resort, Winter Park Resort, Snowshoe Mountain and Stratton Mountain. The Intrawest network also includes Canadian Mountain Holidays, the largest heli-skiing operation in the world and Club Intrawest, a private resort club with exclusive locations around the world. In addition, Intrawest markets and sells real estate at its resorts in North America. Intrawest is headquartered in Denver, Colorado.

SPORTS AND ENTERTAINMENT MARKETING AND MANAGEMENT COMPANIES

Adrenalin, Inc. – <http://www.goadrenalin.com>

Founded in 1997, Adrenalin is a full-service branding, marketing, & design agency that specializes in supporting the brand, expansion goals of sports, outdoor and lifestyle organizations around the world.

ARAMARK Sports and Entertainment – <http://www.aramarkentertainment.com>

ARAMARK Sports and Entertainment delivers a wide range of innovative solutions to more than 150 premier sports facilities, convention centers and entertainment venues throughout North America. Working closely with its partners, ARAMARK creates authentic and memorable guest experiences by designing industry-leading hospitality, dining and catering, retail merchandise, and facility service programs.

CAA ICON Venue Group – <http://iconvenue.com>

ICON Venue Group is the leading Owner's Representative firm in the sports and entertainment industry. Our approach is to merge the vision our Clients have for their venue with ICON's project delivery expertise and become a unified Owner voice throughout every step of the development

Red Light Management Company – <http://redlightmanagement.com>

With offices in New York, Los Angeles, Charlottesville, Nashville, Atlanta, Denver, Bristol and London, Red Light Management is one of the most innovative artist management companies in the industry. Founded by Coran Capshaw in 1991 when he began managing the Dave Matthews Band, RLM's roster now also includes Tim McGraw, Faith Hill, Alicia Keys, Steve Angello, Phish, Ben Harper, Damian Marley, Alabama Shakes, Pretty Lights, Miley Cyrus and many more.

The Sports and Entertainment Management Company LLC – <http://sports-entco.com>

Since 2002, Sports-EntCo has been behind the scenes managing professional sports and entertainment properties, consumer branding, television production and content distribution worldwide in these areas. From inside the ring and on the court, to above the water and down the slopes, The Sports and Entertainment Company manages a wide range of professional marketing, television production and sports management endeavors, activating events and building brands for numerous global clients.