SUSTAINBLE BUSINESS

Course Carousel & Descriptions Summer 2025 | Fall 2025 | Spring 2026 Note: Courses are tentatively planned as follows, but are subject to change

Summer 2025

SUSB 6000 / MGMT 6000 Key Concepts and Issues in Sustainable Business Instructor: <u>Dr. Robert Hobbins</u>

SUSB 6827 / MGMT 6827 / INTB 6870 Global Climate Change Instructor: <u>Dr. Robert Hobbins</u>

FALL 2025 | FIRST 8-WEEKS

SUSB 6000 / MGMT 6000 Key Concepts and Issues in Sustainable Business Instructor: <u>Dr. Robert Hobbins</u>

SUSB 6821 / MGMT 6821 Managing for Sustainability Instructor: <u>Heather Valentino</u>

SUSB 6822 / MGMT 6822 Business Ethics and CSR Instructor: <u>Dr. Jim LoPresti</u>

SUSB 6825 Transformative Leadership for Sustainability

Instructor: Catherine Greener

FALL 2025 | SECOND 8-WEEKS

SUSB 6285 / ACCT 6285 Accounting and Finance for Sustainability Instructor: <u>Jennifer Leitsch</u>

SUSB 6827 / MGMT 6827 / INTB 6870 Global Climate Change Instructor: <u>Lindsey LaGeese</u>

SUSB 6828 Sustainable Supply Chains and Circularity Instructor: <u>Christopher Thomas</u>

FALL 2025 | FULL 16-WEEKS

RISK 6309 Strategic Risk Management

Instructor: Dr. Robert Hobbins

WINTERIM | JANUARY 6 – 19, 2026

SUSB 6028, MGMT 6028/4028, RISK 6028/4028 EU Enterprise Sust. and Resilience Note: Travel Study sustainable business course to Madrid (Spain) and Strasbourg (France). See course description section for course details and contact instructor to inquire. Instructor: <u>Dr. Robert Hobbins</u>

SPRING 2026 | FIRST 8-WEEKS

SUSB 6000 / MGMT 6000 Key Concepts and Issues in Sustainable Business Instructor: <u>Dr. Robert Hobbins</u>

SUSB 6821 / MGMT 6821 Managing for Sustainability Instructor: <u>Heather Valentino</u>

SUSB 6822 / MGMT 6822 Business Ethics and CSR Instructor: <u>Dr. Jim LoPresti</u>

SUSB 6825 Transformative Leadership for Sustainability

Instructor: Catherine Greener

SPRING 2026 | SECOND 8-WEEKS

SUSB 6285 / ACCT 6285 Accounting and Finance for Sustainability Instructor: <u>Jennifer Leitsch</u>

SUSB 6826 / MGMT 6826 Environmental Sustainability and Stewardship Instructor: <u>Dr. Robert Hobbins</u>

SUSB 6827 / MGMT 6827 / INTB 6870 Global Climate Change Instructor: <u>Lindsey LaGeese</u>

SUSTAINABLE BUSINESS COURSE DESCRIPTIONS

SUSB 6000 / MGMT 6000 Key Concepts and Issues in Sustainable Business

Environment is foundational to sustainability, but sustainability, as described in this course, is much more than a focus on mitigating climate change. This course is an introductory exploration of a variety of key sustainable business concepts and issues. We will discuss the concepts of compliance, greening business, regeneration, and other contemporary sustainable business concepts and frameworks. The issues we will discuss range from environment and climate action, biodiversity, energy, transportation, the built environment and urbanism, community well-being, poverty alleviation, responsible consumption and production, water scarcity and quality, and more.

SUSB 6028 MGMT 6028/4028 RISK 6028/4028 EU Enterprise Sustainability and Resilience (Travel Study Course)

The world is in dire need of innovative solutions and partnerships to protect and restore our natural resources and build more resilient and sustainable communities. The business community has a critically important role to play in leading and financing these solutions both within their four walls and within the communities they serve. European nations and businesses are widely held as leaders in the sustainable business space, so this study abroad program has been designed to take you to the front lines of sustainable business innovation. This program will introduce you to sustainable business challenges in Europe by engaging with companies throughout Madrid (Spain) and Strasbourg (France). You will have the opportunity to hear from local business, government, and community leaders in Europe who are collaborating to find innovative solutions to environmental and societal challenges. You will also learn cutting-edge actions that the business community can take to reduce their environmental risks and simultaneously gain competitive advantage. You will learn the current theory and practice of sustainable business and strategic risk management. The course culminates with the development of a client-facing business challenge that you'll tackle in interdisciplinary teams. Apply here: https://studyabroad.ucdenver.edu/index.cfm?EuseAction=Programs.ViewProgramAngular

https://studyabroad.ucdenver.edu/index.cfm?FuseAction=Programs.ViewProgramAngular &id=73777

SUSB 6285 / ACCT 6285 Accounting and Finance for Sustainability

Current topics that span the intersection between sustainability and accounting and finance, including (but not limited to) the sustainability regulatory environment (US and international), voluntary sustainability reporting frameworks and standards, assurance of sustainability metrics, shareholder activism, and green bonds.

RISK 6309 Strategic Risk Management

Introduces the theory and practice of strategic risk management in volatile, uncertain, complex, and ambiguous conditions that increasingly characterize corporate risks. Identify critical risks (climate, reputational, regulatory, disruptive technologies) to a firm, and develop strategies to increase resilience and thrive.

SUSB 6821 / MGMT 6821 Managing for Sustainability

This course considers a variety of key management functions that are needed for sustainability-oriented businesses. The course considers effective organizational design and the power of smart, hardworking employees. Other topics that will be discussed include social entrepreneurship and the importance of teams and diversity for innovation. The basics of strategic management are introduced and used in accompaniment with visionary and ethical leadership as well as change management. In addition, corporate social responsibility is introduced with sustainability marketing to maintain a strong, positive reputation for a company.

SUSB 6822 / MGMT 6822 Business Ethics and CSR

Covers business ethics and corporate social responsibility in the global contexts of employment, marketing, product liability, the environment and other areas. Students compare ethical theories, including utilitarianism, Kantian, Rawlsian, stockholder, stakeholder and social contract and apply some or all of these theories to actual and hypothetical case studies. The doctrine of corporate social responsibility is defined and explored and diverging views of corporate social responsibility are discussed. Examples of how corporate social responsibility can increase a company's goodwill and net income are analyzed

SUSB 6825 / MGMT 6825 Transformative Leadership for Sustainability

Today's businesses need transformative leaders who can design and lead adaptable organizations to thrive in rapidly changing social, political, economic, and environmental conditions. Learn and apply sustainability, resilience, and leadership concepts. This course also develops transformative leadership skills to become an agent of change to create enduring solutions to sustainability challenges.

SUSB 6826 / MGMT 6826 Environmental Sustainability and Stewardship

This course will introduce the following environmental sustainability concepts and theories within a business context: business impact on the environment, the tragedy of the commons, systems thinking, context-based sustainability, environmental governance and stewardship, water resource management and sustainability, corporate water strategy and disclosure, and environmental stewardship and collaboration. The course culminates with the development of a corporate water or sustainability strategy for a business.

SUSB 6827 / MGMT 6827 / INTB 6870 Global Climate Change

Global climate change poses existential threats to cities, ecosystems, businesses, and humanity. This course will build the knowledge and skills necessary to help companies develop and implement a climate transition plan to drawdown carbon emissions while building a thriving business in the process. We will review climate change basics, the business risks of a changing climate, relevant government regulations and standards, cutting-edge climate solutions, conduct a greenhouse gas emissions inventory, and learn how companies are measuring, monitoring, offsetting, and disclosing their carbon emissions.

SUSB 6828 Sustainable Supply Chains and Circularity

This course introduces students to the key concepts and practices needed to build sustainable and resilient supply chains, to conduct life-cycle analyses of products to drive resource efficiencies and reduce waste, and to employ circular economy principles (eliminate waste and pollution, circulate products and materials, and regenerate nature).