CAREER GUIDE – ENTREPRENEURSHIP

Entrepreneurship jobs are found in startup, small business, corporate, & government organizations. All organizations need people who think with an entrepreneurial mindset. Whether you start your own business or join one, knowledge gained in your program will help you with a variety of roles in multiple industries.

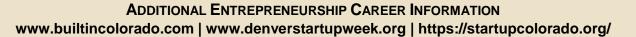
IN DEMAND SKILLS

Business Writing – Professional emails, reports, presentations – 'business writing' not 'academic writing'
Presentation Skills – Confident, concise, and professional
Continuous Learning – Self-motivated approach to staying current in your field

Strong Excel, Word, & PowerPoint Skills – deliverables must be professional with well written content

ENTREPRENEURSHIP – CERTIFICATIONS AND LICENSES

Project Management Professional (PMP) Six Sigma Green Belt Professional Certified Marketer (PCM) Google Analytics and Adwords Certifications Hubspot Inbound Marketing Certification Hootsuite Certification Professional in Human Resources (PHR) SHRM Certified Professional (SHRM-CP)



ENTREPRENEURSHIP JOB TITLES

EARLY CAREER

Account Manager | Client Manager Accounts Payable Clerk Content Marketing Manager Contract Administrator **Customer Retention Specialist** Customer Service Representative Founder Human Resource Administrator Inside Sales Representative Marketing Coordinator Event and Trade Show Planner Merchandise Manager **Project Manager Purchasing Agent Operations Support** Recruiter Sales Support Social Media Coordinator

TAKE ADVANTAGE OF LINKEDIN LEARNING (AVAILABLE FREE IN UCDACCESS) TO INCREASE YOUR KNOWLEDGE OF CONCEPTS AND IN-DEMAND SKILLS.

ENTREPRENEURSHIP EMPLOYERS

Public and Private Corporations Small Businesses Startups Marketing Agencies Banks, Financial | Investment Services Government Agencies and Universities Non-Profit Organizations

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