

# MARKETING AGENCIES ASSOCIATIONS, ORGANIZATIONS, AND COMPANY INFORMATION

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## ASSOCIATIONS AND ORGANIZATIONS

**Colorado American Marketing Association (AMA)** - <https://amacolorado.org/>

**University of Colorado Denver Marketing Club** – <https://www.facebook.com/CUDenverMarketingClub>

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## MARKETING AGENCIES

**Blue Onion Media** – <https://blueonionmedia.com/>

Blue Onion Media is a national media planning and buying agency for regional advertisers, both traditional and digital. We're deeply familiar with both local and national media markets—we've negotiated in over 125 media markets nationwide. We've placed \$800 million nationally and \$200 million in the Denver market. We pride ourselves on being navigators of evolving media, guiding partners to success through wise investment. This is accomplished by bringing decades of experience and a fresh perspective to each opportunity.

**Burns Marketing** – <https://burnsmarketing.com/>

Burns Marketing is a marketing agency based in Fort Collins, Colorado with more than 45 years of exceptional customer service and clientele. They have served many Fortune 500 companies, dozens of technology innovators, and many other evolving customers. Burns Marketing combines today's digital best practices with time-tested marketing principles that make Burns Marketing one of the most pro-active marketing agencies in Colorado.

**Cactus Marketing Communications** – <https://cactusinc.com/>

Cactus helps the brands that help people thrive. As we celebrate our 25th anniversary this year, we continue to deliver on that mission by providing data-driven strategies, strategic-driven creative and creative-driven results. Our work creates impact for our clients in a variety of ways, yet we believe it's the way we work that matters most – empowering talented people in an environment where innovation, creativity and excellence are the expectation. For us, it's the difference between providing services and solving problems. Our results speak for themselves, and oftentimes go beyond advertising and marketing to deliver ideas that have an organization-wide impact.

**Cohn Marketing Group**– <https://cohnmarketing.com/>

We're 35+ strategists dedicated to solving business challenges and creating lasting company value through a thoughtful approach that builds brands and drives sales with a cross-channel, storytelling approach to communications. We go significantly beyond the traditional role of an agency" by asking questions, providing solutions, and never, ever being just an order taker. We strive to be perceived as a strategic asset that constantly goes beyond expectations. We understand how to engage people, build visibility and drive activation, which together creates impactful results.

**Common Good** – <https://www.commongood.co/>

LRXD is now Common Good. This company is a Health & Happiness Advertising Agency. Common Good consists of a group of hard workers, bold makers, outdoor-shredders and culture-makers. They're not fans of big egos or complacency. Instead, they thrive with a spirit of empathy, curiosity, collaboration and passion for making the work as strong as it can be. Common Good takes the health and happiness motto to heart and support the holistic well-care of their employees in both work and play — because they believe the best creative ideas are inspired both inside and outside the walls of our agency. Common Good goes out and explores the world, then come back and pour their experiences into powerful work for the clients.

**Genesis** – <http://genesisinc.com/beliefs/genesis-by-name>

Genesis is a strategic and creative consultancy that helps organizations turn their unique points of difference into market advantage. We work with leaders and innovators to optimize brand, strategy, communications and investor relations. Since 1967 we have been a trusted partner of every kind of enterprise, big and small, all over the world. We add value through a high-touch partnership, solving strategic problems creatively and creative problems strategically. We are champions of the idea, adept in all media. We like to work from the inside out, creating continuity from culture to customer. We believe you should do it before you say it, so you mean what you say. We value curiosity, courage, intelligence, humanity, and originality. And we aspire to create change for the better.

**GroundFloorMedia** – <http://groundfloormedia.com/>

As a leader in this burgeoning field, GFM is one of the few firms capable of synthesizing strategic communications, digital & social media strategy, crisis communication & reputation management into marketing communications programs that tap the consuming public's hunger for more public dialogue with the brands serving them. With headquarters in Denver and team members in select offices throughout the United States, GFM executes marketing communications programs with national and global reach, with a creativity, flexibility and responsiveness that can only come from a staff comprised entirely of seasoned industry talent.

**Integer Group** – <https://integer.com/>

The Integer Group is a Disruptive Commerce Agency. We live at the Intersection of Branding and Selling® by utilizing data and culture to fuel creative ideas that build brands and drive the transaction, in and out of the store. We believe that in today's world, everyone is a shopper – all the time, everywhere. So we design programs that accelerate people from living to looking to buying. A key member of Omnicom Group Inc., Integer has more than 1,100 associates in 25 offices across the globe, including locations in Africa, Asia, Australia, Europe, the Middle East, and North and South America. The Integer Group's clients include AT&T, FedEx, Mars/Wrigley, Michelin, P&G, PepsiCo, Starbucks and more.

**Karsh Hagan Communications LLC** – <https://karshhagan.com/>

Made in Colorado, 1977. Karsh Hagan is a boldly independent, multi-disciplined marketing, design and technology company in Denver, Colorado. As a purpose-driven collection of makers, doers, innovators, and explorers of brave ideas, we believe brands have to transcend what they make or do and stand for something bigger to make a lasting impact in the world today. We don't just do advertising. We don't just do design. We don't just build websites or mobile apps. We solve real-world business challenges with creative solutions that generate positive results and add lasting value to people's lives.

**Location3** – <https://www.location3.com/>

Location3 is a digital marketing agency that delivers enterprise-level strategy with local market activation. Founded in 1999 and located in the heart of Denver, Location3 provides digital strategy and campaign execution on behalf of global, national and local brands. In September 2017, we launched LOCALACT; the premier platform built to power and scale local digital marketing for franchise systems and multi-location businesses. Location3 and LOCALACT combine to offer a unique Software-with-a-Service model that leverages both in-house digital marketing experts and software that efficiently integrates client data into a single, centralized platform.

**Merkle B2B** – <https://www.merkleinc.com/b2b>

Merkle B2B is uniquely positioned to help marketers to not only survive but also to win. To redefine the relationship brands have with customers. To architect experiences that surprise and delight. That educate and entertain. That enrich and inspire. Merkle has over 1,000 B2B experts, 47 locations, and 1 mission: to be an indispensable growth partner.

**MyAdvice** – <https://www.myadvice.com/>

At MyAdvice, we strive for excellence in everything we do. High-quality service begins from the first day your business starts working with us. We love to see your organization grow, as your success is our success. Our team utilizes leading research, technologies, and strategies to deliver unparalleled information and results. MyAdvice is a Google Certified Partner. We have passed Google's rigorous tests which makes us uniquely qualified to provide the best services for you. Our status also means that we are on the absolute forefront of the rapidly changing digital marketing world. MyAdvice has 3 offices located in Utah, New York, and Colorado.

**Peak Creative** – <https://www.peak-creative.com/>

For a decade plus, we've had the privilege of building lasting relationships and putting fetching design to work for a wide range of clients. With ten full-time staff in Denver and two folks in Seattle, Peak Creative is right-sized for service. We're big enough to tackle a wide variety of clients and projects with ease, but not too big to lose our personal touch when managing your account. Our designers can code, our coders are design nerds, and we value our clients and the achievement of creating great new things above all else.

**Pure Brand** – <http://www.pure-brand.com/>

Pure was created with the belief that agencies must fundamentally evolve to respond to diverse and rapidly changing media environments. The result is an efficient, experienced lean team that can quickly react to client needs while leading and managing partners in specific areas of core competency. We guarantee you will not merely get available people for your projects; you will get the best people for your projects. We are a group of highly experienced, diverse thinkers on a mission to profoundly impact the brand experience by whatever means necessary. We are deep enough to shorten learning curves, yet nimble enough to react quickly to client needs. We don't presume to be the best at everything, so we align ourselves with those who are.

**Red Door Interactive Inc.** – <https://www.reddoor.biz/>

With offices in San Diego, Encinitas and Denver, Red Door Interactive, Inc. is a strategic partner dedicated to ensuring businesses acquire, convert, retain and engage their customers wherever they are. The firm holds more than a decade of expertise in successfully developing and executing communications initiatives across all touch points to deliver real, measurable results. Our clients include ASICS, Bosch/Thermador, Shea Homes, SDCCU, and others.

**Social Media Energy (SME)** – [www.socialmediaenergy.com](http://www.socialmediaenergy.com)

We're the team of experts that will create and maintain a dynamic social media presence for your organization. Our designers, programmers and writers know what works and what doesn't work...and what doesn't work is an unimaginative, half-hearted, stagnant social media campaign. We're the social media company that will position you as a creative, cutting-edge organization. We'll increase the visibility of your organization and your products and services. Our customized tracking tools enable you to document your progress and return on investment from Day 1.

**Sterling-Rice Group Inc.** – <https://www.srg.com/>

SRG (Sterling-Rice Group) is a nationally recognized brand-building firm headquartered in Boulder, Colo. At our core, we are solutionists, people who love solving problems. As a full-service agency and world-renowned consultancy in one, we are uniquely positioned to solve our clients' problems not only with advertising, but best-in-class solutions in consumer insights, new product innovation, brand positioning, design, and strategy. Our solutions are never solely strategically led, nor solely creatively driven. It is our interconnected model that fuses strategy and creativity that enables SRG to help clients realize their objectives. SRG has been ranked on Outside Magazine's Best Places to Work list for the past seven years and was recognized by AdAge as a Best Place to Work in 2016 and 2017. Our practice areas are aligned in service of creating and activating products and brands into the market.

**Squarespace** – <https://www.squarespace.com/>

Trusted by the world's best, squarespace empowers people with creative ideas to succeed, such as entrepreneurs, photographers, restaurants, musicians, small businesses, fashion designers and artists. Our all-in-one platform gives you everything you need to run your business. Whether you're just getting started or are an established brand, our powerful platform helps your business website grow.

**The1stMovement** – <http://www.the1stmovement.com/>

As a full-service provider of digital communications solutions, The1stMovement helps clients stay in front of tomorrow's business challenges. Combines customer insight with technology thought-leadership to develop creative solutions that solve real business problems. Offices in Los Angeles, Silicon Valley, Denver, and Hong Kong.

**Vladimir Jones** – <https://vladimirjones.com/>

Vladimir Jones is Colorado's original independent, integrated agency. We work fast, think big, act bigger, and strive every day to capture and expand imaginations by combining data with empathy. We're proud to be woman-owned and led. And we're driven to challenge the status quo, innovate daily, and lead our industry.

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## **DIGITAL MARKETING AGENCIES**

**Booyah Advertising** – <https://www.booyahadvertising.com/>

Booyah Advertising is a full-service digital agency. We manage every aspect of selling a product or service online, including Paid Search, Display Media, Paid Social Media, SMS, Mobile Wallet and Creative Services. Whom you work with matters. A lot. We believe that happy and motivated people do the best work. If you want experts that care about results and the relationships cultivated along the way, you'll be happy to know these are the only folks we employ. Nothing makes us more proud than driving results worth shouting about. And spilling some beer in celebration. We were founded in 2001. Today, we are about 60 people managing about \$120MM online for clients such as Gap, Sports Authority, Discover Card, TiVo, Yahoo Small Business, Aspen, Little Tikes and many other local and national brands. And we do it all in Denver!

**Converge Consulting** – <https://convergeconsulting.com/>

Converge Consulting is a digital agency for higher education with offices in Cedar Rapids, Iowa, Denver, Colorado and Philadelphia, Pennsylvania. Converge is the digital agency for education offering best-in-class enrollment marketing, communications and data analytics solutions. We connect the next generation of learners with best-fit institutions and programs and maximize your results with data-driven digital marketing.

**Digital Fusion** – <https://www.digitalfusion.net/>

We're not a conventional or direct marketing agency that has suddenly decided to morph into digital because we've seen the writing on the wall. In fact, we don't dip our toes into traditional medias outside of helping you activate them via a sensible digital integration that makes passive advertising highly interactive. At its heart, Digital Fusion is a pure digital marketing agency and our roots are firmly planted in the world of digital CRM. We were created and based around the idea that there was a more efficient and measurable way to market to consumers. We stay true to that using our unique data-driven approach to digital marketing. We also don't want to do things the way they've always been done and are constantly challenging our clients to think in new and different ways. Most importantly, we believe strongly in measuring everything that we do and holding ourselves accountable for those results.

**Fruition** – <https://fruition.net/>

Since 2003, Fruition has developed cutting-edge tools and solutions for clients throughout the U.S., Europe, the Pacific Rim and Mexico. Fruition's Google Penalty Checker has attracted users worldwide, and now more than 100,000 registered websites in 30 countries use the application to check their sites for algorithmic penalties. The commitment to the outcome, not just client signoff, is the pillar of Fruition's approach to digital and marketing solutions. Fruition's hiring standards are stringent (all-stars only), so when we bring an idea to the table, you can rest assured it's been refined by uncommon talent and experience.

**Inflow** – <https://www.goinflow.com/>

Inflow® is an Internet marketing company offering cross-channel eCommerce marketing services. We provide the technical and strategic marketing that online retailers need to compete by combining strong technical SEO, Conversion Optimization and PPC roots with a highly creative team. Denver-based Inflow® (initially formed as seOverflow) was founded in December of 2003 and is an award-winning eCommerce marketing agency.

**Pyxl** – <https://pyxl.com/>

At Pyxl, we're passionate about the web. We build digital experiences – from enterprise-class websites, mobile and web applications, to integrated and engaging communications programs. Pyxl helps customers monetize their investments in websites, web applications and other web presences by utilizing strategic, custom inbound marketing plans tailored to each customer's needs. We help clients meet their digital goals, whether that means driving traffic through an integrated inbound marketing and public relations campaign, encouraging online engagement via social media or increasing sales through e-commerce functionality. Pyxl builds online tools for nationwide brands seeking enterprise level support.

**Revenue River Marketing** – <https://www.revenueriver.co/>

Revenue River is a digital marketing & sales innovation agency with offices in Colorado and New York. We believe in operating on the razor's edge of digital tactics and technologies, solving for growth companies looking to compete and win with digital. In our industry, experience & expertise doesn't come from longevity. What agencies did 5 years ago has little to do with what's required to compete and win tomorrow. We believe in mastering innovative tactics in real time. We believe investing in the continual improvement of our people is what makes us relevant experts. Simply put, we stay in front so you don't have to.

**Unleaded Software Inc.** – <http://www.unleadedsoftware.com/>

Since 2004, Unleaded Software Inc., DBA Unleaded Group, has performed as an industry leader in web design, development, eCommerce and hosting. We leverage statistical analysis, best-in-class technology and proven marketing principles to maximize online revenue opportunities for our clients. We provide a full suite of online and traditional marketing services including Analytics and eCommerce Strategy, Email Marketing, Pay per Click Campaign Management, Display Advertising, Rebranding, Affiliate Marketing, Search Engine Optimization, Social Marketing, CRM Optimization and International eCommerce strategies. Utilizing the Magento and ExpressionEngine platforms, we create and deploy online website solutions and take action to improve all aspects of our client's current and future digital marketing needs. The results are measurable including more traffic, more sales, and greater profits with a greater return on investment. Clients of Unleaded Group include numerous household brands in retail, sports, travel, health and beauty, publishing and other consumer services.