



BS/MS Marketing 4+1

The BS/MS Marketing 4+1 degree program allows you to complete the BS and MS degrees in as little as 5 years through substituting two undergraduate courses with two graduate courses. The graduate courses count towards both the BS and MS Marketing degrees. If you are considering the BS/MS Marketing 4+1 degree program, please check the following steps below to ensure your successful plan in your coursework.

Step 1: Meet with your undergraduate advisor to ensure that you have:

- ✓ Successfully completed **75 or more credits**
- ✓ Successfully completed:
 - MKTG 3000
 - Two other MKTG courses
 - Earned a **3.0** or higher in those Marketing courses at the time of application
- ✓ Mapped out courses for 4+1
- ✓ Determined a graduation term

Step 2: Submit your Online Application <https://application.admissions.ucdenver.edu/apply/>

- ✓ Select the term **after** you graduate
- ✓ Email bschool.admissions@ucdenver.edu to let the admissions office know you are applying for the 4+1 and would like to request a GMAT waiver.

****Deadline: Application needs to be submitted two weeks prior to the start of the semester you'll be taking graduate level courses***

Step 3: Register

- ✓ Once you are **accepted** into the 4+1 program, work with the undergraduate advisors for permission to take two graduate level courses, preferably one each semester.
- ✓ A grade of C or higher is a passing grade for graduate courses. A cumulative GPA of 3.0 is required in the graduate program. Students need to earn at least a B or higher to begin the graduate program with at least a 3.0 cumulative GPA.