

PROGRAM OVERVIEW

A major in entrepreneurship sharpens business skills and focuses on business concepts that actually work in the real-world. Business administration students will be able to apply the skills they learn about running a business to their chosen profession in both startup and corporate settings. In addition to classroom fundamentals, students will find a strong experiential component, including speaker events featuring local entrepreneurs, networking nights and mentorship opportunities.

ACADEMIC ADVISING

It is recommended that students meet with an advisor regarding their individualized degree plan at least once per year.

Business School Advising

undergrad.advising@ucdenver.edu

<https://business.ucdenver.edu/current-students/undergraduate-advising>

Business School Building, floor 4
303-315-8110

GENERAL GRADUATION REQUIREMENTS & POLICIES

All CU Denver Business students are required to complete the following minimum general graduation requirements:

1. Complete a minimum of 120 applicable course hours.
2. Achieve a minimum 2.0 CU cumulative grade point average (GPA) and business GPA.
3. Complete a minimum of 45 upper division (3000/4000 level) credits.
4. Complete a minimum of 30 CU Denver business course hours in good standing.

COURSE SCHEDULE & DELIVERY MODES

CU Denver offers courses in both in person (IP), hybrid (HY), and online (OL) delivery modes. This is designed as an in-person degree, but students may also complete many of their courses online. Below are the required classes for this major and when they are generally offered in person and online. Students will need to choose core classes and electives that meet their individual needs:

COURSE SCHEDULES ARE SUBJECT TO CHANGE!

	When	Fall	Spring	Summer
Core Classes				
ENGL 1020	Semester 1	IP & OL	IP & OL	IP & OL
ENGL 2030	Semester 2	IP & OL	IP & OL	IP & OL
MATH 1060 Finite Math	Semester 1	IP & OL	IP & OL	OL
Social Sciences: ECON 1012	Semester 3	IP & OL	IP & OL	IP & OL
Graduation Requirements for Business				
UNIV 1110 College Success	Semester 1	IP & OL	IP & OL	
COMM 2050 Business and Professional Speaking	Semester 2	IP & OL	IP & OL	OL
ECON 2022 Principles of Economics: Microeconomics	Semester 4	IP & OL	IP & OL	IP & OL
ENGL 3170 Business Writing	Semester 4	IP & OL	IP & OL	OL
Business Core:				
BUSN 2110+BUSN 3110	Semesters 2 & 3	IP & OL	IP & OL	-
ISMG 2050 Introduction to Business Problem Solving	Semester 2	IP & OL	IP & OL	OL
BANA 2010 Business Statistics	Semester 3	IP & OL	IP & OL	IP & OL
ACCT 2200 Financial Accounting & Financial Stmt Analysis	Semester 3	IP & OL	IP & OL	Either IP or OL
ACCT 2220 Managerial Accounting and Professional Issues	Semester 4	IP & OL	IP & OL	OL
BLAW 3050 Business Law and Ethics	Semester 6	IP & OL	IP & OL	OL
BANA 3000 Operations Management	Semester 7	IP & OL	IP & OL	IP & OL
FNCE 3000 Principles of Finance	Semester 6	IP & OL	IP & OL	OL
ISMG 3000 Technology in Business	Semester 6	IP & OL	IP & OL	OL
MGMT 3000 Managing Individuals and Teams	Semester 5	IP & OL	IP & OL	OL
MKTG 3000 Principles of Marketing	Semester 5	IP & OL	IP & OL	OL
MGMT 4500 Business Policy and Strategic Management	Semester 8	IP & OL	IP & OL	OL (May)
ENTP Required Classes				
ENTP 3200 Essentials in Entrepreneurship	Semester 5	IP & HY	HY	-
ENTP 3230 Small Business Accounting and Finance	Semester 5	IP	-	-
ENTP 3299 Business Plan and Model Development	Semester 6	-	IP	-
ENTP Electives	Semester 7 & 8	IP & OL	HY & OL	OL

SAMPLE ACADEMIC PLAN OF STUDY

The following academic plan is a *sample* pathway to completing degree requirements. This schedule can be adjusted to accommodate AP, IB, and/or CLEP credits, as well as courses taken during the summer sessions. Students should tailor this plan based on transfer credit, course availability, and individual preferences related to course load, schedules, and add-on programs such as minors or double majors. Students must complete an experiential learning credit (internship, study abroad program, or project-based course) and a capstone course taken in their final semester. **This plan assumes that the foreign language graduation requirement has been completed with high school courses or proficiency exam.**

Year One	Semester 1	Credits	Semester 2	Credits	
	ENGL 1020 Core Composition I	3		ISMG 2050 Intro to Business Problem Solving	3
	MATH 1060 Finite Math	3		ENGL 2030 Core Composition II	3
	Arts, Humanities, OR Behavioral Science	3		COMM 2050 Business and Professional Speaking	3
	Arts, Humanities, OR Behavioral Science	3		Natural and Physical Sciences with a Lab	4
	UNIV 1110 College Success	1		Arts, Humanities, OR Behavioral Science	3
	TOTAL SEMESTER HOURS	13		TOTAL SEMESTER HOURS	16
Year Two	Semester 3	Credits	Semester 4	Credits	
	ACCT 2200 Financial Accounting and Financial Statement	3		ACCT 2220 Managerial Accounting and Professional Issues	3
	BANA 2010 Business Statistics	3		ECON 2022 Principles of Economics: Microeconomics	3
	Social Sciences: ECON 2012 Macroeconomics	3		Natural and Physical Science	3
	ENGL 3170 Business Writing	3		General Elective <i>(or Regional Expertise/Language)</i>	3
	General Elective <i>(or Regional Expertise/ Language)</i>	3		General Elective <i>(or Regional Expertise)</i>	3
BUSN 2110 Cultivating Emotional Intelligence	1	BUSN 3110 Career & Professional Development	1		
	TOTAL SEMESTER HOURS	16		TOTAL SEMESTER HOURS	16
Year Three	Semester 5	Credits	Semester 6	Credits	
	ENTP 3200 The Fundamentals of Entrepreneurship	3		ENTP 3299 Build Your Business: Plan, Pitch, Launch (Spring)	3
	ENTP 3230 Small Business Accounting and Finance (Fall)	3		FNCE 3000 Principles of Finance	3
	BANA 3000 Operations Management	3		ISMG 3000 Technology in Business	3
	BLAW 3050 Business Law and Ethics	3		MKTG 3000 Principles of Marketing	3
	MGMT 3000 Managing Individuals and Teams	3		General Elective	3
	TOTAL SEMESTER HOURS	15		TOTAL SEMESTER HOURS	15
Year Four	Semester 7	Credits	Semester 8	Credits	
	ENTP Upper Division Elective	3		ENTP Upper Division Elective	3
	ENTP Upper Division Elective	3		International Perspectives	3
	Experiential Learning	3		MGMT 4500 Business Policy and Strategic Management	3
	International Studies	3		Cultural Diversity	3
	General Elective	3		General Elective	2
	TOTAL SEMESTER HOURS	15		TOTAL SEMESTER HOURS	14

STUDENTS WANTING TO APPLY FOR THE **ENTREPRENEURSHIP 4+1 PROGRAM** (BSBA & MS IN 5 YEARS) SHOULD COMPLETE 3 ENTP COURSES BY THE END OF THEIR 6TH SEMESTER OR JUNIOR YEAR, PRIOR TO APPLICATION. UPON ENTP 4+1 ACCEPTANCE, STUDENT WILL SUBSTITUTE TWO GRADUATE ENTP COURSES FOR IN THEIR UNDERGRADUATE DEGREE PLAN. PLEASE SEE ADVISOR FOR MORE INFORMATION.

DEGREE REQUIREMENTS

Courses	Credits	Prerequisites/Notes	Term	Credits	Grade
*Students are responsible for consulting advisors for current prerequisite and scheduling information as they change regularly					
Required CU Denver Core Curriculum Coursework	34				
ENGL 1020	3				
ENGL 2030	3	ENGL 2030			
MATH 1060 Finite Math	3				
Arts	3				
Humanities	3				
Behavioral Sciences	3				
Social Sciences: ECON 2012	3				
Natural and Physical Sciences with lab	4				
Natural and Physical science	3				
Cultural Diversity	3	Junior Standing, BUSN/MGMT 4100 recommended			
International Perspectives	3	INTB 3000, INTB 4400 or MKTG4200 recommended			
Graduation Requirements for Business	13				
UNIV 1110 College Success	1	Only required for entering first term freshmen			
COMM 2050 Business and Professional Speaking	3				
ECON 2022 Principles of Economics: Microeconomics	3				
ENGL 3170 Business Writing	3	Sophomore standing			
Experiential Learning	3	Options: internship, business study abroad, or MGMT 4900 or ENTP 3900			
Business Core	35				
BUSN 2110+BUSN 3110	2	1 credit each			
ISMG 2050 Introduction to Business Problem Solving	3				
BANA 2010 Business Statistics	3	MATH 1060 with C- or better			
ACCT 2200 Financial Acct and Statement Analysis	3	MATH 1060 with C- or better			
ACCT 2220 Managerial Acct and Professional Issues	3	ACCT 2200 with C- or better			
BLAW 3050 Business Law and Ethics	3	45 + credits complete			
BANA 3000 Operations Management	3	ACCT 2200, BANA 2010 with C- or better & 45 + credits			
FNCE 3000 Principles of Finance	3	MATH 1060, ACCT 2200, BANA 2010 with C- or better, ECON 2012, ECON 2022 & 45 + credits complete			
ISMG 3000 Technology in Business	3	45 + credits complete			
MGMT 3000 Managing Individuals and Teams	3	45 + credits complete			
MKTG 3000 Principles of Marketing	3	BANA 2010, COMM 2050 with C- or better & 45+ credits			
MGMT 4500 Business Policy and Strategic Management	3	All Business Core with C- or better			
International Studies	3				
ACCT 4370, MKTG/INTB 4200, FNCE/INTB 4370, MGMT/INTB 4400, RISK 4509	3	Choose one			
Major: Entrepreneurship	18				
ENTP 3200 The Fundamentals of Entrepreneurship	3				
ENTP 3230 Small Business Accounting and Finance	3	Fall only			
ENTP 3299 Build Your Business: Plan, Pitch, Launch	3	Pre-req: ACCT 2200 or ENTP 3230, Spring only			
ENTP Upper Division Elective	3	Elective options: ENTP 3201, 3210, 3240, 3260, 3900, 4028, 4200, 4840			
ENTP Upper Division Elective	3				
ENTP Upper Division Elective	3				
Language Proficiency Level 1 and 2 or Regional Expertise	10	If proficiency is met, student is responsible for completing 10 additional electives			
Other Courses-Electives	7	17 if language proficiency is met			
Total Credit Hours: 120					