

Entrepreneurship

Bachelor of Science in Business Administration Catalog Year 2025-2026

PROGRAM OVERVIEW

A major in entrepreneurship sharpens business skills and focuses on business concepts that actually work in the real-world. Business administration students will be able to apply the skills they learn about running a business to their chosen profession in both startup and corporate settings. In addition to classroom fundamentals, students will find a strong experiential component, including speaker events featuring local entrepreneurs, networking nights, and mentorship opportunities.

ACADEMIC ADVISING

It is recommended that students meet with an advisor regarding their individualized degree plan at least once per year.

Business School Advising

undergrad.advising@ucdenver.edu

https://business.ucdenver.edu/current-students/undergraduate-advising

Business School Building, floor 4

303-315-8110

GENERAL GRADUATION REQUIREMENTS & POLICIES

All CU Denver Business students are required to complete the following minimum general graduation requirements:

- 1. Complete a minimum of 120 applicable course hours
- 2. Achieve a minimum 2.0 CU cumulative grade point average (GPA) and business GPA
- 3. Complete a minimum of 45 upper division (3000/4000 level) credits
- 4. Residency: complete a minimum of 30 CU Denver business course hours in good standing

COURSE SCHEDULE & DELIVERY MODES

CU Denver offers courses in both in person (IP) and online (OL) delivery modes. This is designed as an in person degree but students may also complete many of their courses online. Below are the required classes for this major and when they are generally offered in person and online. Students will need to choose core classes and electives that meet their individual needs:

	When	Fall	Spring	Summer
Core Classes				
ENGL 1020	Semester 1	IP & OL	IP & OL	IP & OL
ENGL 2030	Semester 2	IP & OL	IP & OL	IP & OL
MATH 1060 Finite Math	Semester 1	IP & OL	IP & OL	OL
Social Sciences: ECON 2012	Semester 3	IP & OL	IP & OL	IP & OL
Graduation Requirements for Business				
UNIV 1110 College Success	Semester 1	IP & OL	IP & OL	
COMM 2050 Business and Professional Speaking	Semester 2	IP & OL	IP & OL	OL
ECON 2022 Principles of Economics: Microeconomics	Semester 4	IP & OL	IP & OL	IP & OL
ENGL 3170 Business Writing	Semester 4	IP & OL	IP & OL	OL
Business Core:				
BUSN 2110+BUSN 3110	Semesters 2 & 3	IP & OL	IP & OL	-
ISMG 2050 Introduction to Business Problem Solving	Semester 2	IP & OL	IP & OL	OL
BANA 2010 Business Statistics	Semester 3	IP & OL	IP & OL	IP & OL
ACCT 2200 Financial Accounting & Financial Stmt Analysis	Semester 3	IP & OL	IP & OL	Either IP or OL
ACCT 2220 Managerial Accounting and Professional Issues	Semester 4	IP & OL	IP & OL	OL
BLAW 3050 Business Law and Ethics	Semester 6	IP & OL	IP & OL	OL
BANA 3000 Operations Management	Semester 7	IP & OL	IP & OL	IP & OL
FNCE 3000 Principles of Finance	Semester 6	IP & OL	IP & OL	OL
ISMG 3000 Technology in Business	Semester 6	IP & OL	IP & OL	OL
MGMT 3000 Managing Individuals and Teams	Semester 5	IP & OL	IP & OL	OL
MKTG 3000 Principles of Marketing	Semester 5	IP & OL	IP & OL	OL
MGMT 4500 Business Policy and Strategic Management	Semester 8	IP & OL	IP & OL	OL
ENTP Required Classes				
ENTP 3200 Essentials in Entrepreneurship	Semester 5	IP	Hybrid	-
ENTP 3230 Small Business Accounting and Finance	Semester 5	IP	-	-
ENTP 3299 Business Plan and Model Development	Semester 6	-	IP	-
ENTP Electives		IP & OL	Hybrid & OL	OL



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SAMPLE ACADEMIC PLAN OF STUDY

The following academic plan is a *sample* pathway to completing degree requirements. This schedule can be adjusted to accommodate AP, IB, and/or CLEP credits, as well as courses taken during the summer sessions. Students should tailor this plan based on transfer credit, course availability, and individual preferences related to course load, schedules, and add-on programs such as minors or double-majors. Students must complete an experiential learning credit (internship, study abroad program, or project-based course) and a capstone course taken in their final semester. **This plan assumes that the foreign language graduation requirement has been completed with high school courses or proficiency exam.**

	Semester 1	CRS	Semester 2	CRS
One	ENGL 1020 Core Composition I	3	ISMG 2050 Intro to Business Problem Solving	3
	MATH 1060 Finite Math	3	ENGL 2030 Core Composition II	3
	Arts, Humanities, OR Behavioral Science	3	COMM 2050 Business and Professional Speaking	3
Year	Arts, Humanities, OR Behavioral Science	3	Natural and Physical Sciences	3
>	UNIV 1110 College Success	1	Arts, Humanities, OR Behavioral Science	3
			BUSN 2110 Cultivating Emotional Intelligence	1
	TOTAL SEMESTER HOURS	13	TOTAL SEMESTER HOURS	16
	Semester 3	CRS	Semester 4	CRS
	ACCT 2200 Financial Accounting and Financial Statement	3	ACCT 2220 Managerial Accounting and Professional Issues	3
9	BANA 2010 Business Statistics	3	ECON 2022 Principles of Economics: Microeconomics	3
Year Two	Social Sciences: ECON 2012 Macroeconomics	3	Natural and Physical Sciences with a Lab	4
ar	ENGL 3170 Business Writing	3	General Elective (or Regional Expertise/ Foreign Lang)	3
Ϋ́e	General Elective (or Regional Expertise/ Foreign Lang)	3	General Elective (or Regional Expertise)	3
	BUSN 3110 Career & Professional Development	1		
	TOTAL SEMESTER HOURS	16	TOTAL SEMESTER HOURS	16
	Semester 5	CRS	Semester 6	CRS
e e	ENTP 3200 The Fundamentals of Entrepreneurship	3	ENTP 3299 Build Your Business: Plan, Pitch, Launch (Spring)	3
Three	ENTP 3230 Small Business Accounting and Finance (Fall)	3	FNCE 3000 Principles of Finance	3
 	BANA 3000 Operations Management	3	ISMG 3000 Technology in Business	3
Year	BLAW 3050 Business Law and Ethics	3	MKTG 3000 Principles of Marketing	3
>	MGMT 3000 Managing Individuals and Teams	3	General Elective	3
	TOTAL SEMESTER HOURS	15	TOTAL SEMESTER HOURS	15
	Semester 7	CRS	Semester 8	CRS
_	ENTP UD Elective	3	ENTP UD Elective	3
Four	ENTP UD Elective	3	International Perspectives	3
<u>_</u>	Experiential Learning	3	MGMT 4500 Business Policy and Strategic Management	3
Year	International Studies	3	Cultural Diversity	3
_	General Elective	3	General Elective	2
	TOTAL SEMESTER HOURS	15	TOTAL SEMESTER HOURS	14

STUDENTS WANTING TO APPLY FOR THE **ENTREPRENEURSHIP 4+1 Program** (BSBA & MS in 5 years) should complete 3 ENTP courses by the end of their 6^{TH} semester or Junior year, prior to application. Upon ENTP 4+1 acceptance, student will substitute two graduate ENTP courses for in their undergraduate degree plan. Please see advisor for more information.



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Hours

Grade

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Term

DEGREE REQUIREMENTS

Courses

students are responsible for consulting advisors for current pref	requisite and	a scrieduling information as they change regularly		
Required CU Denver Core Curriculum Coursework	34			
ENGL 1020	3			
ENGL 2030	3	ENGL 2030		
MATH 1060 Finite Math	3			
Arts	3			
Humanities	3			
Behavioral Sciences	3			
Social Sciences: ECON 2012	3			
Natural and Physical Sciences with lab	4			
Natural and Physical science	3			
Cultural Diversity (BUSN/MGMT 4100 recommended)	3			
International Perspectives (INTB 3000/4200	3			
recommended)				
Graduation Requirements for Business	13			
UNIV 1110 College Success	1	Only required for entering first term freshmen		
COMM 2050 Business and Professional Speaking	3			
ECON 2022 Principles of Economics: Microeconomics	3			
ENGL 3170 Business Writing	3	Sophomore standing		
Experiential Learning	3	Options: internship, business study abroad, or MGMT 4120, 4825, 4900, or ENTP 3900		
Business Core	35	_		
BUSN 2110+BUSN 3110	2	1 credit each		
ISMG 2050 Introduction to Business Problem Solving	3			
BANA 2010 Business Statistics	3	MATH 1060, Sophomore standing		
ACCT 2200 Financial Acct and Statement Analysis	3	MATH 1060, Sophomore standing		
ACCT 2220 Managerial Acct and Professional Issues	3	MATH 1060, ACCT 2200, Sophomore standing		
BLAW 3050 Business Law and Ethics	3	Junior Standing		
BANA 3000 Operations Management	3	MATH 1060, ACCT 2200, BANA 2010, junior standing		
FNCE 3000 Principles of Finance	3	MATH 1060, ACCT 2200, BANA 2010, ECON 2012, ECON 2022, junior standing		
ISMG 3000 Technology in Business	3	Junior standing		
MGMT 3000 Managing Individuals and Teams	3	Junior Standing		
MKTG 3000 Principles of Marketing	3	Junior Standing, Coreq COMM 2050		
MGMT 4500 Business Policy and Strategic Management	3	All Business Core with C or C- or better – see catalog		
International Studies	3			
ACCT 4370, MKTG/INTB 4200, FNCE/INTB 4370,	3	Choose one		
MGMT/INTB 4400, RISK 4509 (FNCE 4370 required for				
FNCE and FNMG majors)				
Major, Entropropourchin	10			
Major: Entrepreneurship ENTP 3200 The Fundamentals of Entrepreneurship	18			
ENTP 3230 Small Business Accounting and Finance	3	Fall only	1	
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ENITO 3700 Build Vour Business: Dlan Ditch Launch	2	Pre-reg Δ((1 2200 or ENTP 3230 Spring only		
ENTP 3299 Build Your Business: Plan, Pitch, Launch	3	Pre-req: ACCT 2200 or ENTP 3230, Spring only Elective options: ENTP 3201, 3210, 3260, 3900, 4028		
ENTP 3299 Build Your Business: Plan, Pitch, Launch ENTP UD Elective	3	Pre-req: ACCT 2200 or ENTP 3230, Spring only Elective options: ENTP 3201, 3210, 3260, 3900, 4028, 4200		
	3	Elective options: ENTP 3201, 3210, 3260, 3900, 4028,		
ENTP UD Elective		Elective options: ENTP 3201, 3210, 3260, 3900, 4028,		

completing 10 additional electives

Total Credit Hours: 120

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Credits Prerequisites/Notes

*Students are responsible for consulting advisors for current prerequisite and scheduling information as they change regularly

Other Courses-Electives

Expertise