Business School
UNIVERSITY OF COLORADO DENVER

International Business

Bachelor of Science in Business Administration
Catalog Year 2026-2027

Program Overview

The International Business major integrates a global dimension in the business curriculum. Students develop a global mindset, broaden their knowledge of the environment of international business, and learn fundamental skills in international business operations. The major provides a foundation for entry-level career opportunities in business with an international dimension, as well as advanced studies in international business (e.g., MS in International Business) and related fields.

Academic Advising

It is recommended that students meet with an advisor regarding their individualized degree plan at least once per year.

Business School Advising

undergrad.advising@ucdenver.edu
https://business.ucdenver.edu/current-students/undergraduate-advising
Business School Building, floor 4; 303-315-8110

General Graduation Requirements & Policies

All CU Denver Business students are required to complete the following minimum general graduation requirements:

1. Complete a minimum of 120 applicable course hours.
2. Achieve a minimum 2.0 CU cumulative grade point average (GPA) and business GPA.
3. Complete a minimum of 45 upper division (3000/4000 level) credits.
4. Complete a minimum of 30 CU Denver business course hours in good standing.

Course Schedule & Delivery Modes

CU Denver offers courses in both in person (IP) and online (OL) delivery modes. Students will need to take a mix of classes that are online and in person as some classes are only offered online and other classes are only offered in person. However, students may choose to complete most of their degree in either format (e.g. 95% in person or 95% online). Students that want to take classes either online or in person will need to pay attention to when courses are offered in the format you need. Below are the required classes for this major and when they are generally offered in person and online. Students will need to choose core classes and electives that meet their individual needs.

COURSE SCHEDULES ARE SUBJECT TO CHANGE!

	When	Fall	Spring	Summer
Core Classes				
ENGL 1020	Semester 1	IP & OL	IP & OL	IP & OL
ENGL 2030	Semester 2	IP & OL	IP & OL	IP & OL
MATH 1060 Finite Math	Semester 1	IP & OL	IP & OL	OL
Social Sciences: ECON 2012	Semester 3	IP & OL	IP & OL	IP & OL
Graduation Requirements for Business				
UNIV 1110 College Success	Semester 1	IP & OL	IP & OL	
COMM 2050 Business and Professional Speaking	Semester 2	IP & OL	IP & OL	OL
ECON 2022 Principles of Economics: Microeconomics	Semester 4	IP & OL	IP & OL	IP & OL
ENGL 3170 Business Writing	Semester 4	IP & OL	IP & OL	OL
Business Core:				
BUSN 2110+BUSN 3110	Semesters 2 & 3	IP & OL	IP & OL	-
ISMG 2050 Introduction to Business Problem Solving	Semester 2	IP & OL	IP & OL	OL
BANA 2010 Business Statistics	Semester 3	IP & OL	IP & OL	IP & OL
ACCT 2200 Financial Accounting & Financial Statement Analysis	Semester 3	IP & OL	IP & OL	Either IP or OL
ACCT 2220 Managerial Accounting and Professional Issues	Semester 4	IP & OL	IP & OL	OL
BLAW 3050 Business Law and Ethics	Semester 6	IP & OL	IP & OL	OL
BANA 3000 Operations Management	Semester 7	IP & OL	IP & OL	IP & OL
FNCE 3000 Principles of Finance	Semester 6	IP & OL	IP & OL	OL
ISMG 3000 Technology in Business	Semester 5	IP & OL	IP & OL	OL
MGMT 3000 Managing Individuals and Teams	Semester 5	IP & OL	IP & OL	OL
MKTG 3000 Principles of Marketing	Semester 5	IP & OL	IP & OL	OL
MGMT 4500 Business Policy and Strategic Management	Semester 8	IP & OL	IP & OL	OL
International Business Required Classes				
INTB/MKTG 4200 International Marketing	Semester 6	IP & OL	IP & OL	
INTB/FNCE 4370 International Financial Management	Semester 7	IP & OL	IP & OL	OL
INTB/MGMT 4400 Environments of International Business	Semester 5	IP & OL	IP	R
INTB 4410 Operations of International Business	Semester 8		IP	
INTB 4028, INTB/MKTG 4580, or upper division business elective (ENTP 6826 & INTB 6500 by petition only)	Semester 7	OL	IP	
MKTG 4050 Applied Marketing Management	Semester 7	HY & OL	OL	IP & R
MGMT 4370 Organizational Design	Semester 6	IP & OL	IP & OL	IP

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Sample Academic Plan of Study

The following academic plan is a ***sample*** pathway to completing degree requirements. This schedule can be adjusted to accommodate AP, IB, and/or CLEP credits, as well as courses taken during the summer sessions. Students should tailor this plan based on transfer credit, course availability, and individual preferences related to course load, schedules, and add-on programs such as minors or double-majors. Students must complete an experiential learning credit (internship, study abroad program, or project-based course) and a capstone course taken in their final semester. **This plan assumes that the foreign language graduation requirement has been completed with high school courses or proficiency exam.**

Year One

Semester 1	Credits
ENGL 1020 Core Composition I	3
MATH 1060 Finite Math	3
Arts, Humanities, OR Behavioral Science	3
Arts, Humanities, OR Behavioral Science	3
UNIV 1110 College Success	1
TOTAL SEMESTER HOURS	13

Semester 2	Credits
ISMG 2050 Intro to Business Problem Solving	3
ENGL 2030 Core Composition II	3
COMM 2050 Business and Professional Speaking	3
Natural and Physical Sciences with a Lab	4
Arts, Humanities, OR Behavioral Science	3
TOTAL SEMESTER HOURS	16

Year Two

Semester 3	Credits
ACCT 2200 Financial Accounting and Statement Analysis	3
BANA 2010 Business Statistics	3
Social Sciences: ECON 2012 Macroeconomics	3
ENGL 3170 Business Writing	3
General Elective *(or Regional Expertise/ Language)*	3
BUSN 2110 Cultivating Emotional Intelligence	1
TOTAL SEMESTER HOURS	16

Semester 4	Credits
ACCT 2220 Managerial Accounting and Professional Issues	3
ECON 2022 Principles of Economics: Microeconomics	3
Natural and Physical Sciences	3
General Elective *(or Regional Expertise/ Language)*	3
General Elective *(or Regional Expertise)*	3
BUSN 3110 Career & Professional Development	1
TOTAL SEMESTER HOURS	16

Year Three

Semester 5	Credits
BLAW 3050 Business Law and Ethics	3
FNCE 3000 Principles of Finance	3
MGMT 3000 Managing Individuals and Teams	3
MKTG 3000 Principles of Marketing	3
International Perspectives	3
TOTAL SEMESTER HOURS	15

Semester 6	Credits
INTB/MKTG 4200 International Marketing	3
INTB/FNCE 4370 International Financial Management	3
INTB/MGMT 4400 Environments of International Business	3
BANA 3000 Operations Management	3
ISMG 3000 Technology in Business	3
TOTAL SEMESTER HOURS	15

Year Four

Semester 7	Credits
Experiential Learning	3
MGMT 4370 Organization Design	3
MKTG 4050 App Mkt Mgt OR MKTG 4580 Intl Trans	3
INTB 4028, INTB 4500, INTB/MKTG 4580, or Upper Division Business elective	3
General Elective	3
TOTAL SEMESTER HOURS	15

Semester 8	Credits
INTB 4410 Operations of International Business (spring	3
MGMT 4500 Business Policy and Strategic Management	3
Cultural Diversity	3
General Elective	3
General Elective	2
TOTAL SEMESTER HOURS	14

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DEGREE REQUIREMENTS

Courses	Credits	Prerequisites	Term	Credits	Grade
*Students are responsible for consulting advisors for current prerequisite and scheduling information as they change regularly					
Required CU Denver Core Curriculum Coursework	**34**				
ENGL 1020	3				
ENGL 2030	3	ENGL 1020			
MATH 1060 Finite Math	3				
Arts	3				
Humanities	3				
Behavioral Sciences	3				
Social Sciences: ECON 2012	3				
Natural and Physical Sciences **with lab**	4				
Natural and Physical science	3				
Cultural Diversity	3	Junior Standing - BUSN/MGMT 4100 recommended			
International Perspectives	3	INTB 3000, INTB 4400 or MKTG4200 recommended			
Graduation Requirements for Business	**13**				
UNIV 1110 College Success	1	Only required for entering first term freshmen			
COMM 2050 Business and Professional Speaking	3				
ECON 2022 Principles of Economics: Microeconomics	3				
ENGL 3170 Business Writing	3	Sophomore standing			
Experiential Learning	3	Options: internship, business study abroad, or MGMT 4900 or ENTP 3900			
Business Core	**35**				
BUSN 2110+BUSN 3110	2	1 credit each			
ISMG 2050 Introduction to Business Problem Solving	3				
BANA 2010 Business Statistics	3	MATH 1060 with **C-** or better			
ACCT 2200 Financial Acct and Statement Analysis	3	MATH 1060 with **C-** or better			
ACCT 2220 Managerial Acct and Professional Issues	3	ACCT 2200 with **C-** or better			
BLAW 3050 Business Law and Ethics	3	45 + credits complete			
BANA 3000 Operations Management	3	ACCT 2200, BANA 2010 with **C-** or better & 45 + credits			
FNCE 3000 Principles of Finance	3	MATH 1060, ACCT 2200, BANA 2010 with **C-** or better, ECON 2012, ECON 2022 & 45 + credits complete			
ISMG 3000 Technology in Business	3	45 + credits complete			
MGMT 3000 Managing Individuals and Teams	3	45 + credits complete			
MKTG 3000 Principles of Marketing	3	BANA 2010, COMM 2050 with **C-** or better & 45+ credits			
MGMT 4500 Business Policy and Strategic Management	3	All Business Core with **C-** or better			
International Studies	**3**				
INTB 4028, INTB 4500, INTB/MKTG 4580, Upper Division Business elective, (ENTP 6826/INTB 6500 by petition)	3	MKTG 3000 or MKTG 4050 with **C-** or better and junior standing			
Major: International Business	**18**				
INTB/MKTG 4200 International Marketing	3	MKTG 3000 with **C-** or better			
INTB/FNCE 4370 International Financial Management	3	FNCE 3000 with **C** or better			
INTB/MGMT 4400 Environments of International Business	3	MGMT 3000 with **C-** or better, 45 credit hours			
INTB 4410 Operations of International Business	3	INTB 4400 or MGMT 4400 with **C** or better			
INTB/MKTG 4580 Intl Transportation	3	MKTG 3000 with **C-** or better			
INTL Electives: Choose from: INTB 4730/ACCT 4370 Intl Accounting, ENTP 4826 Intl Entrepreneurship, INTB 4028 Global Study Topics, INTB 4840 Independent Study, INTB 3939 Internship	3	ACCT 2200 with C or better (for INTB 4730/ACCT 4370)			
Language Proficiency Level 1 and 2 or Regional Expertise	**10**	If proficiency is met, student is responsible for completing 10 additional electives			
Other Courses-Electives	**7**				
		Total Credit Hours: 120			

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