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# NEW DIRECTIONS

— IN COMMODITIES RESEARCH —

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## SYMPOSIUM SPONSORSHIP OPPORTUNITIES

AUGUST 12-13, 2025 | IN-PERSON AND ONLINE

The New Directions in Commodities Research Symposium is the J.P. Morgan Center's annual keystone research event.

The Symposium offers a unique opportunity to get your brand in front of a global audience of top academic commodity researchers and industry influencers both in-person and online. The event provides impactful opportunities for sponsorship for all budget levels. Included are all access passes for company representatives.

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### FOR MORE INFORMATION

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## EXCLUSIVE SPONSORSHIPS

### INDUSTRY KEYNOTE SPEAKER SPONSOR – \$5,000

(Maximum of one)

- Branded symposium materials will designate “your company” as the industry keynote sponsor on symposium materials (agendas, HTML email invitations, and podium announcements)
- Company representative can give a five-minute welcome address at the start of dinner
- Company representative to participate in an industry panel
- Five (5) company representatives receive all access pass to attend all sessions and events
- Company can provide a brochure or give away to include in attendee packets

### HAPPY HOUR SPONSOR – \$4,000

(Minimum of one)

- Branded symposium materials will designate “your company” as the happy hour sponsor on symposium materials (agendas, HTML email invitations, and podium announcements)
- Company representative to participate in an industry panel
- Three (3) company representatives receive all access pass to attend all sessions and events
- Company can provide a brochure or give away to include in attendee packets

### PANEL/SESSION/WORKSHOP SPONSOR – \$3,500

(Minimum of one)

- One company representative or speaker of your choice to participate in an industry panel discussion
- Two (2) company representatives receive all access pass to attend all sessions and events
- Panel/Session/Workshop sponsorship recognition (via company logo) branded on agenda and web page

### BRAIN BREAK – \$2,500

(Choice of breakfast or lunch; Minimum of one)

- Two (2) company representatives receive all-access pass to attend all sessions and events
- Your company logo on symposium materials
- Brain Break sponsorship recognition (via company logo) branded at event/food stations and agenda

### INDUSTRY SUPPORTER/FRIEND/AMBASSADOR – \$1,500

(Minimum of one)

- One (1) company representative to receive an all-access pass to attend all sessions and events
- Your company logo on symposium agenda