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CU Denver EMBA Faculty



Calvin Anderson

Digital Technology Leadership

Calvin Anderson currently serves as Global VP of Digital Strategy for the Dickies, Altra & Smartwool within the VF Corp portfolio of brands overseeing digital technology, customer lifecycle, data analytics, engineering and science. Prior to his role at VF Corp, Anderson served in several executive positions within the lodging industry including Chief Commercial Officer at Domio, a luxury apart-hotel brand, Head of Commercial at OYO NORA, the world's fastest growing economy hotel chain and Chief of Revenue Optimization at RLHC overseeing revenues for over 1,400 properties. Additionally, Anderson carried senior revenue strategy rolls at Duetto Research, Hilton and Highgate Hotels.

Calvin currently serves as an advisor to Black Swan Hotels and has also taught both undergrad and graduate courses at the NYU Tisch Center for Hospitality and Tourism. He has served on numerous boards including the HSMAI Americas board, the HTNG Marketing & Commercial Technologies board. Calvin was named Top 10 Tech Rock Stars by Hospitality Upgrade as well as Top 20 Next-Gen Leaders by Hotel Mag. Calvin also co-authored Hospitality Revenue Management Concepts and Practices in partnership with Boston University.

Schon Beechler

Global Leadership

Schon has designed, directed, and taught in MBA, PhD, EMBA, and non-degree Executive Education programs for thousands of participants worldwide in the United States, Austral-Asia, and Europe. She served as faculty director of the flagship Columbia Senior Executive Program from 1992 until 2006 and has worked to design, lead and teach in company-specific executive programs with clients such as Goldman Sachs, Aventis, Hitachi, Crédit Agricole, UNICEF, The United Nations High Commissioner for Refugees, The International Finance Corporation of The World Bank, PwC, and The Macquarie Group Ltd.



Schon has a keen interest in international business and global leadership which began when she was selected as a Rotary Exchange student to Sapporo, Japan. She continued her studies in Japanese Studies in college and graduate school and received a Fulbright Scholarship to conduct her PhD dissertation research in Japan and Southeast Asia, ultimately living and working in Japan for over five years. More recently, she moved from her position as Senior Affiliate Professor at INSEAD, North America to INSEAD, France where she accepted a two-year appointment as Academic Director of the INSEAD MBA Program, designing and implementing the new Personal Leadership Program for all MBA students across INSEAD's three global campuses.

Schon holds a joint PhD in Business Administration and Sociology from the University of Michigan and has numerous publications in leading scholarly outlets on Japanese management, international management, global leadership, and designing effective learning communities in the classroom.



David Chandler

Sustainable Value Creation

[David Chandler](#) is Professor of Management at the University of Colorado Denver Business School. His research focuses on understanding how organizations interact with their complex institutional environments. This research has been published in *Administrative Science Quarterly*, *Academy of Management Journal*, *Organization Science*, *Academy of Management Review*, and the *Journal of Management*. He has also written the textbook, [Strategic Corporate Social Responsibility: Sustainable Value Creation](#) (6th edition, Sage Publications, Inc., 2023) and the book, [Sustainable Value Creation](#) (2nd edition, Routledge, 2021).

David received his Ph.D. in Management from The University of Texas at Austin in 2011. He also has an M.S. in Management from UT Austin, an M.B.A. from the University of Miami, an M.Sc. in East Asian Business from the University of Sheffield, and a B.A. in American Studies from the University of Kent at Canterbury.

Thomas Eppel

Analytical Decision Making

Born and raised in Germany, Dr. Thomas Eppel holds a Ph.D. in Mathematical Psychology from the University of Southern California. He taught at various universities both in the U.S. and in Europe, including Purdue University, Pepperdine, TIAS and Mannheim Business School. He currently teaches at the Paul Merage School of Business at UC Irvine.

Dr. Eppel has published numerous articles, book chapters and reports in the areas of decision and risk analysis, fields in which he also has considerable consulting experience. He authored a textbook and developed instructional software in statistics and has been widely recognized for his outstanding teaching. His teaching awards include the R.B. and Mary Stewart Distinguished Teaching Award at Purdue University and an award for Innovation in Teaching from the University of California at Irvine, as well as many awards given by students. He is a sought after speaker and shared his views on education during the inaugural TEDx conference at UCI in the spring of 2012.





Steve Lawrence

Management Operations

Stephen Lawrence was an Associate Professor of Operations Management in the Leeds School of Business from 1993-2021 and is a Fellow of the Renewable and Sustainable Energy Institute (RASEI) at the University of Colorado at Boulder. His current research and teaching interests include the deployment of renewable energy and the management health care operations. Dr. Lawrence currently teaches courses in operations management, international business, and commercializing renewable energy technologies.

Dr. Lawrence has been the recipient of number teaching awards, including the MBA Teaching Excellence Award. He previously taught at Washington University in St. Louis, Carnegie-Mellon University, and the University of Pittsburgh.

Prior to his academic career, Dr. Lawrence worked in industry for eight years culminating in five years as vice president for operations for an entrepreneurial metal casting plant in the Midwest. He received BS and MS degrees in engineering from Purdue University, and his doctorate in industrial administration from Carnegie-Mellon University.

Jill Lohmiller

International Workshop and Trip

Jill Lohmiller has extensive experience in global education and has led a variety of MBA courses abroad. She holds an MBA and an MS in International Business from CU Denver, with a focus on European Union business practices and cross-cultural communications. Jill teaches other experiential learning courses at the Business School, and serves as a Reynolds Fund for Global Business fellow, working in collaboration with internal and external partners to enhance international experiences for all students.



In addition to teaching, Jill runs a small marketing consultancy that partners with domestic and international clients to help grow their businesses through strategic messaging and media.



Mary Malina

Accounting

Mary Malina is a Professor of Accounting at the University of Colorado Denver. She received her PhD from University of Colorado Boulder and her MBA from Butler University. Prior to joining academia, she worked as a CPA for a global medical manufacturing firm. Mary teaches in the Executive, One Year and Professional MBA programs at CU Denver.

Her research interests include management control systems, performance measurement and subjectivity in performance evaluation. Her work has been published in leading accounting journals including *The Accounting Review*, *Contemporary Accounting Research*, *Journal of Management Accounting Research* and *Management Accounting Research*. She formerly served as Editor of *Advances in Management Accounting*.

Gideon Markman

Business Model Innovation

Gideon Markman is a Professor of Strategy, Entrepreneurship & Sustainable Enterprise at Colorado State University, at Gent University (Belgium), and at Audencia Business School (France). He is an Editor-in-Chief of the *Academy of Management Perspectives*, an Associate Editor of the *Journal of Management Studies*, and his research appears in top-tier journals such as the *Academy of Management Journal*, *Academy of Management Review*, *Strategic Management Journal*, *Journal of Applied Psychology*, *Journal of Supply Chain Management*, and others.



Gideon Markman lives in Boulder CO with his wife, Veronique, where they have cofounded a real estate investment firm and a consulting firm specialized in corporate innovation.



Tim Mazur

Legal and Ethical Environment of Business

Tim's career as a business ethicist spans 35 years. During that time, he's held multiple leadership roles in Fortune 500 companies, professional associations, nonprofit ethics centers, and universities. Before Indivior, Tim had senior ethics and compliance (E&C) roles at United Technologies Corporation, Countrywide Home Loans, and Anthem Blue Cross Blue Shield. Tim's been an adjunct or visiting professor, teaching Business Ethics, in the MBA programs at nine universities. Tim also spent eight years running the Ethics and Compliance Officer Association, the first professional association for the world's leading E&C officers. His early years in business ethics were as a consultant, helping change legalistic compliance programs into E&C programs in over-50 corporations. He's sat on the boards of three nonprofit organizations and appeared on national television, in print, online, and on radio dozens of times as a global business ethics commentator. He worked on Capitol Hill for the U.S. Congress; delivered live testimony at a hearing before the U.S. Sentencing Commission; has written two book chapters and multiple encyclopedia entries; and, in a criminal matter, served as an expert witness to the U.S. Department of Justice for judging the effectiveness of an E&C program.

Brian McCarthy

Marketing

Brian McCarthy is a Lecturer in the Executive MBA Program and teaches the Marketing Strategy & Innovation course. He is also Senior Instructor in the Portland State University Graduate School of Business, where he teaches Marketing Strategy, Leading Digital Transformation, Leadership Assessment & Development, Advanced Leadership, and Leadership & Ethics.

Brian serves as an executive coach to high-potential business leaders at companies such as Intel, Amazon, Cruise AV, Benchmade, Oregon Tool, and other companies. He is also the co-founder of Walkbright, a small pedestrian safety company. Earlier in his career, Brian was the General Manager of a sales, marketing, and consulting business unit at the Microsoft Corporation. Before joining Microsoft, Brian was a sales representative at IBM.

Brian holds a BA in history and an MBA in finance and marketing from the University of Washington. He is a graduate of the Columbia University Executive Coaching Certificate Program and a certified practitioner of several professional development assessments.





Ramiro Montealegre

Information Systems Management

Dr. Ramiro Montealegre research focuses on the interplay between new digital technologies and organization transformation in highly uncertain environments. He has been involved in studying projects of organizational change in the United States, Canada, Spain, Mexico, and the Central and South American regions. His research has been published in several international research journals and manager-oriented magazines. Dr. Montealegre is a recipient of five teaching excellence awards for outstanding teaching at the University of Colorado.

He received his doctorate in business administration from the Harvard Business School in the area of management information systems. His master's degree in computer science is from Carleton University, Canada. He holds a bachelor's in computer systems engineering degree from the Francisco Marroquín University, Guatemala.

Jung Park

Leadership

Jung Park has more than 20 years of consulting experience in design, branding, marketing, user experience, strategy, and business development. He also has over 15 years of experience as a start-up entrepreneur in all facets of entrepreneurship from funding to operations.

Jung also delivers key notes, seminars and facilitates workshops on the subjects of corporate/personal branding, professional/personal development, leadership, Life ROI, entrepreneurship, value, culture, diversity, and Asian-American empowerment.





Jeff Reuer

Strategic Management

Jeff Reuer is the Guggenheim Endowed Chair and Professor of Strategy and Entrepreneurship at the University of Colorado. Previously, he was the Blake Family Endowed Chair in Strategic Management at Purdue University, where he was also the Area Head. He has also served as the Boyd W. Harris, Jr. Distinguished Scholar and Professor of Strategic Management at the University of North Carolina. He started his academic career on the faculty of INSEAD in Fontainebleau, France. Professor Reuer has led courses and seminars on business and corporate strategy, strategic investment decisions, and collaborative strategy in many graduate degree programs and organizations.

Professor Reuer has served as an Associate Editor for the Strategic Management Journal and as a Consulting Editor for the Journal of International Business Studies. He is a founding Editor in Chief of the Strategic Management Review. He recently co-edited a special issue of the Strategic Management Journal on the interplay between competition and cooperation, as well as a special issue of Strategy Science on strategic decisions and the integration of strategic management research. He has been a member of the editorial boards of seventeen journals and has received five best reviewer awards

Professor Reuer's research uses organizational economics to investigate firms' external corporate development activities and growth options.

Kelly See

Bargaining and Negotiations

Kelly See is a tenured Associate Professor of Management in the Business School at the University of Colorado Denver. She holds undergraduate degrees in Economics and English Literature from the University of Wisconsin-Madison and a PhD in Business Administration from Duke University.

Kelly has extensive experience delivering interactive skill development courses, such as Negotiations and Conflict Management, to working professionals and student populations at all levels. Before joining the University of Colorado Denver, Kelly spent over a decade teaching negotiation material on the faculty of both the Stern School of Business at New York University and the Wharton School at the University of Pennsylvania. She has also worked extensively with executives as a feedback coach and visiting instructor in the executive education leadership program at Duke University.

Known as an expert in her fields of research, Kelly studies the factors that influence the effective utilization of input or advice in the workplace. A second area of research interest concerns the use of extreme goals in organizations. Kelly's work has been published in leading scholarly and practitioner outlets, including the *Academy of Management Review*, *Organization Science*, and *Harvard Business Review*. Her research has won several awards and has been covered in a variety of media outlets, such as *Forbes*, *Wall Street Journal*, ABC News, FOX news, and *INC*.

Prior to her academic career, Kelly spent several years working in Washington, DC as a research analyst at a think tank and a consultant in the private sector. In these roles, she worked on a number of economic and policy impact projects for clients in the federal government, including EPA and DOT.





Amanda Thompson

Finance

Dr. Amanda Thompson is the CEO of Explore Interactive, a game platform that teaches STEM concepts through fun and engaging augmented reality adventures. As an entrepreneur, she has overseen and managed projects with millions of dollars in funding and grant awards in bio tech and ed tech companies since earning her MBA and PhD in finance from Purdue University. Amanda is also involved directly in both the entrepreneurial and educational communities.

As an entrepreneur in residence at the Foundry, her expertise is in identifying, communicating and estimating the value proposition of the business idea from a financial and strategic perspective, as well as building an operational plan, financial model and valuation for the new start-up. She has twice attended the NSF i-Corps program as a strategic mentor.

As a professor, her academic experience spans from venture capital to corporate valuation and from financial policy to capital budgeting in faculty, alumni, undergraduate, MBA, online and executive courses at Purdue and UNC-Chapel Hill.

Education: B.S. in Industrial Engineering from Texas A&M – College Station (2003) MBA and M.S./Ph.D. in Finance from Purdue University (2005, 2010)

Kate Watkins

Economics

Kate Watkins is the president of and chief economist for Bright Fox Analytics, a socioeconomic and data analysis consulting firm dedicated to helping businesses and governments navigate the evolving economic and policy landscape. Kate has over 15 years of experience in applied economics, serving as the chief economist for Colorado's state legislature, as an economist with the Federal Reserve Bank of Kansas City, and as an economic consultant in the private sector. Kate holds a Ph.D. from Cornell University, with research concentrations in economic sociology, and an MA in Global Finance, Trade, and Economic Integration from the University of Denver.



CU Denver EMBA Seminar Faculty



Ben Cole

Blockchain

Benjamin M. Cole, Ph.D., holds the William J. Loschert Endowed Chair of Entrepreneurship at Fordham University's Gabelli School of Business, where he teaches courses on Strategy and Blockchain. Dr. Cole is published widely in the fields of technology and innovation, where he has examined the role that audiences play in increasing or decreasing the impact of technologies in the larger world.

His accolades include: the Dean's Award for Teaching Excellence (2016, 2013, 2009), the Gladys and Henry Crown Award for Faculty Excellence (2019, 2015), the Dean's Award for Excellence in Research (2020, 2015), the Stanley Fuchs Award (2015), the DEI Achievement in Belonging: Faculty Curriculum & Teaching Award (2021), and the Dean's Award for Impact (2018). Dr. Cole was named a Top 40 Undergraduate Business Professor by *Poets & Quants* in 2018 and was elected Fellow of the British Blockchain Association in 2021.

Dean Scott Dawson

Executive Conversations

After completing his MBA and PhD in Marketing from the University of Arizona in 1984, Scott Dawson started his academic career at Louisiana State University. Dean Dawson then joined the faculty at the School of Business at Portland State University (PSU). At PSU, he taught in the undergraduate and MBA programs, while focusing his research on consumer behavior. He served as Associate Dean for Graduate Programs and Research from 1995-2000, and Dean from 2000-2014. Under his leadership, the Business School opened a new Center for Real Estate and launched multiple specialized masters programs.



From 2014-2019, he served as Dean of the Orfalea College of Business at Cal Poly, San Luis Obispo. During his tenure, the College introduced specialized Masters programs in Business Analytics and Packaging Value Chain, reconnected hundreds of successful alumni through an executive in residence program, and built a vibrant advisory board with representatives from the major Silicon Valley technology companies.



Ersin Dincelli

Cybersecurity

Ersin Dincelli is an Assistant Professor of Information Systems in the Business School at the University of Colorado Denver. Dr. Dincelli received his MBA with a specialization in Information Technology Management and Ph.D. in Informatics with a primary major in Information Assurance from the University at Albany, State University of New York (SUNY). His dissertation received the Distinguished Dissertation Award 2018-2019.

Dr. Dincelli's research concerns the behavioral aspects of information security and human-computer interaction (HCI). In particular, he studies individuals' decision-making processes and behaviors in the context of information security and privacy, social engineering attacks, privacy-invasive technologies (e.g., social media and wearable devices), designing innovative security education, training, and awareness (SETA) programs, and HCI design for emerging technologies (e.g., AI, blockchain, and virtual reality). Dr. Dincelli has published in academic journals, such as the Journal of the Association for Information Systems, European Journal of Information Systems, Journal of Strategic Information Systems, Government Information Quarterly, Behaviour & Information Technology, IEEE IT Professional, and in the proceedings of leading information systems and security conferences.

Dr. Dincelli teaches graduate courses on ethical hacking, digital forensics, networking, and system analysis and design. He won the CU Denver Business School Outstanding Teaching Award in 2021. Dr. Dincelli is the director of CU Denver GenCyber program. He is dedicated to introducing underrepresented minority (URM) students to the field of cybersecurity. Dr. Dincelli received the Laube Community Impact Award in 2020 and was named TIAA Chancellor's Urban Engaged Scholars in 2022 for his contributions to educating and mentoring URM students in the Greater Denver Area region.

David Hildebrand

Future of Work

[David L. Hildebrand](#) is Professor of Philosophy at the University of Colorado Denver. He is the President of the Society for the Advancement of American Philosophy, and a past President of the Southwestern Philosophical Society. He is the author of two academic books, as well as numerous scholarly articles, encyclopedia entries, reviews, and presentations, national and international. While his research typically focuses upon John Dewey and pragmatism, he has connected philosophy with a variety of contemporary issues in education, art, public administration, history, mixed methods research, and journalism. Speaking engagements (beyond academic conferences) have included a variety of public venues, such as church groups, art museums, and public talks at universities; he has published letters and commentary in venues such as the AACU's "Peer Review," The New York Times, and others.





Chancellor Michelle Marks

Organizational Behavior

Since joining CU Denver in July 2020, Chancellor Michelle Marks has pursued an ambitious vision for the future of CU Denver and its impact as a leading urban public research university. An innovator dedicated to making higher education equitable for the good of society, Dr. Marks believes the urgent national need for equitable education, amplified in this time of great societal challenge, demands long-term solutions. She is leading CU Denver to address long-standing structural inequities through a reimagined approach to lifelong learning.

Prior to her current role, Dr. Marks led academic innovation and new ventures at George Mason University. There, she pioneered the ADVANCE pathways program, a new collaborative paradigm that united high school, community college, university, and corporate partners to create an extended learning community offering students and families affordable access to superior education and employment opportunities.

Dr. Marks has dedicated her career to the study of leadership and team effectiveness. As a professor of management in GMU's School of Business, her research focused on organizational leadership development and teamwork. Dr. Marks has been recognized for leadership throughout her career, culminating in such awards as the George Mason University Alumni of the Year Award (2017), Executive MBA Professor of the Year award (2008 and 2011), and Teaching Excellence Award (2006). She holds a PhD in industrial/organizational psychology from George Mason University.

Madhavan Parthasarathy

Entrepreneurship

Dr. Madhavan Parthasarathy is a Professor of Marketing and Entrepreneurship, and the Academic and Executive Director of the Jake Jabs Center for Entrepreneurship. He co-teaches the entrepreneurship capstone classes (Business Plan and Model Development, as well as Digital Strategy for Entrepreneurs) with Joel Appel, one of Colorado's great entrepreneurs. Professor Parthasarathy's primary research area is the diffusion (and discontinuance) of disruptive innovations, and he has published extensively in journals such as Information Systems Research, Small Business Economics, and Journal of the Academy of Marketing Science, among others.



Professor Parthasarathy fosters close friendships with some of Colorado's greatest entrepreneurs and business leaders, and he was instrumental in securing a large private gift to the Center from Mr. Jake Jabs. He is an advocate of combining both academic and experiential elements to provide a balanced education to students of the Center, thereby empowering them to succeed in Colorado's dynamic entrepreneurial eco-system. As a result of his leadership, the Jabs Center offers novel mentorship programs, hosts several cutting-edge events, and maintains close relationships with the Business community.