

# CAREER GUIDE – ENTREPRENEURSHIP

Entrepreneurship jobs are found in startup, small business, corporate, & government organizations. All organizations need people who think with an entrepreneurial mindset. Whether you start your own business or join one, knowledge gained in your program will help you with a variety of roles in multiple industries.

## Career To Do List

### First Year



- Take MGMT 1200: Career & Professional Development, first or second semester

### Sophomore



- Select classes and projects that will help you build your knowledge and experience
- Explore career options and work with BCC to develop resume and LinkedIn profile; determine knowledge/experience gaps to fill in your Junior and Senior years
- Join at least one student club and attend club meetings and events

### Junior



- Take Entrepreneurship and business classes to build upon your knowledge
- Fine-tune resume & LinkedIn profile with new project experience; attend BCC Workshops
- Attend Career Fairs and Employer Spotlights; apply for internships in start-up and traditional organizations (some summer internships are filled by December)
- Apply for a student club committee and help organize an event

### Senior



- Consider an additional internship and fill experience gaps with academic projects; keep your eye on job postings, target specific employers and roles
- Update your resume and LinkedIn profile; attend an Interview Prep Workshop, Employer Spotlights, and Career Fairs – develop your network and refresh your connections
- Take advantage of Startup Week and attend multiple events and visits
- Apply for a student club leadership role; benefit from the experience & networking

### ADDITIONAL ENTREPRENEURSHIP CAREER INFORMATION

[www.builtincolorado.com](http://www.builtincolorado.com) | [www.denverstartupweek.org](http://www.denverstartupweek.org) | <https://startupcolorado.org/>

#### IN DEMAND SKILLS

Business Writing – Professional emails, reports, presentations – ‘business writing’ not ‘academic writing’

Presentation Skills – Confident, concise, and professional

Continuous Learning – Self-motivated approach to staying current in your field

Strong Excel, Word, & PowerPoint Skills – deliverables must be professional with well written content

#### ENTREPRENEURSHIP – CERTIFICATIONS AND LICENSES

Project Management Professional (PMP)

Six Sigma Green Belt

Professional Certified Marketer (PCM)

Google Analytics and Adwords Certifications

Hubspot Inbound Marketing Certification

Hootsuite Certification

Professional in Human Resources (PHR)

SHRM Certified Professional (SHRM-CP)



# Preparation is Key to Career Success

## Academic

Take great classes and complete projects in your area of emphasis. Work with your Academic Advisor to make sure you are on track.



## Career Prep

It is important to learn how to excel in the job search process. It will help you get the job you deserve. Plan ahead – don't wait until graduation. The startup community is great at networking. Leverage the openness of the community.

## Internships

Internships in startups or in traditional business settings will help you gain skills and get a great job when you graduate.

### ENTREPRENEURSHIP CLUBS

Join any of the 14 student clubs at the CU Denver Business School  
Attend club events, Employer Spotlights, and Career Fairs to network with employers  
Attend Meetups, Startup Week, and Business Plan Competition events

### ENTREPRENEURSHIP JOB TITLES

#### – EARLY CAREER

- Account Manager | Client Manager
- Accounts Payable Clerk
- Content Marketing Manager
- Contract Administrator
- Customer Retention Specialist
- Customer Service Representative
- Founder
- Human Resource Administrator
- Inside Sales Representative
- Marketing Coordinator
- Event and Trade Show Planner
- Merchandise Manager
- Project Manager
- Purchasing Agent
- Operations Support
- Recruiter
- Sales Support
- Social Media Coordinator

### ENTREPRENEURSHIP EMPLOYERS

- Public and Private Corporations
- Small Businesses
- Startups
- Marketing Agencies
- Banks, Financial | Investment Services
- Government Agencies and Universities
- Non-Profit Organizations



**BUSINESS SCHOOL**  
BUSINESS CAREER  
CONNECTIONS