Entrepreneurship jobs are found in startup, small business, corporate, & government organizations. All organizations need people who think with an entrepreneurial mindset. Whether you start your own business or join one, knowledge gained in your program will help you with a variety of roles in multiple industries.

**IN DEMAND SKILLS**

**Business Writing** – Professional emails, reports, presentations – ‘business writing’ not ‘academic writing’

**Presentation Skills** – Confident, concise, and professional

**Continuous Learning** – Self-motivated approach to staying current in your field

**Strong Excel, Word, & PowerPoint Skills** – deliverables must be professional with well written content

**ENTREPRENEURSHIP – CERTIFICATIONS AND LICENSES**

- Project Management Professional (PMP)
- Six Sigma Green Belt
- Professional Certified Marketer (PCM)
- Google Analytics and Adwords Certifications
- Hubspot Inbound Marketing Certification
- Hootsuite Certification
- Professional in Human Resources (PHR)
- SHRM Certified Professional (SHRM-CP)

**ADDITIONAL ENTREPRENEURSHIP CAREER INFORMATION**


**ENTREPRENEURSHIP JOB TITLES**

**EARLY CAREER**

- Account Manager | Client Manager
- Accounts Payable Clerk
- Content Marketing Manager
- Contract Administrator
- Customer Retention Specialist
- Customer Service Representative
- Founder
- Human Resource Administrator
- Inside Sales Representative
- Marketing Coordinator
- Event and Trade Show Planner
- Merchandise Manager
- Project Manager
- Purchasing Agent
- Operations Support
- Recruiter
- Sales Support
- Social Media Coordinator

**ENTREPRENEURSHIP EMPLOYERS**

- Public and Private Corporations
- Small Businesses
- Startups
- Marketing Agencies
- Banks, Financial | Investment Services
- Government Agencies and Universities
- Non-Profit Organizations

**TAKE ADVANTAGE OF LINKEDIN LEARNING**

(AVAILABLE FREE IN UCDAccess) TO INCREASE YOUR KNOWLEDGE OF CONCEPTS AND IN-DEMAND SKILLS.