

CAREER GUIDE – ENTREPRENEURSHIP

Entrepreneurship jobs are found in startup, small business, corporate, & government organizations. All organizations need people who think with an entrepreneurial mindset. Whether you start your own business or join one, knowledge gained in your program will help you with a variety of roles in multiple industries.

IN DEMAND SKILLS

Business Writing – Professional emails, reports, presentations – ‘business writing’ not ‘academic writing’

Presentation Skills – Confident, concise, and professional

Continuous Learning – Self-motivated approach to staying current in your field

Strong Excel, Word, & PowerPoint Skills – deliverables must be professional with well written content

ENTREPRENEURSHIP – CERTIFICATIONS AND LICENSES

Project Management Professional (PMP)

Six Sigma Green Belt

Professional Certified Marketer (PCM)

Google Analytics and Adwords Certifications

Hubspot Inbound Marketing Certification

Hootsuite Certification

Professional in Human Resources (PHR)

SHRM Certified Professional (SHRM-CP)



ADDITIONAL ENTREPRENEURSHIP CAREER INFORMATION

www.builtincolorado.com | www.denverstartupweek.org | <https://startupcolorado.org/>

ENTREPRENEURSHIP JOB TITLES

EARLY CAREER

Account Manager | Client Manager

Accounts Payable Clerk

Content Marketing Manager

Contract Administrator

Customer Retention Specialist

Customer Service Representative

Founder

Human Resource Administrator

Inside Sales Representative

Marketing Coordinator

Event and Trade Show Planner

Merchandise Manager

Project Manager

Purchasing Agent

Operations Support

Recruiter

Sales Support

Social Media Coordinator

TAKE ADVANTAGE OF LINKEDIN LEARNING

(AVAILABLE FREE IN UCDAccess) TO INCREASE YOUR KNOWLEDGE OF CONCEPTS AND IN-DEMAND SKILLS.

ENTREPRENEURSHIP EMPLOYERS

Public and Private Corporations

Small Businesses

Startups

Marketing Agencies

Banks, Financial | Investment Services

Government Agencies and Universities

Non-Profit Organizations