

## PROGRAM OVERVIEW

Recently, businesses are starting to reorient their thinking, planning, and operations to capitalize on opportunities that exist in the world marketplace. Every phase of business is affected by this reorientation. The curriculum of this program is designed to enhance and build on thorough training in basic business skills and to provide students with additional skills and knowledge appropriate to international business.

## ACADEMIC ADVISING

It is recommended that students meet with an advisor regarding their individualized degree plan at least once per year.

### Business School Advising

[undergrad.advising@ucdenver.edu](mailto:undergrad.advising@ucdenver.edu)

<https://business.ucdenver.edu/current-students/undergraduate-advising>

Business School Building, floor 4

303-315-8110

## GENERAL GRADUATION REQUIREMENTS & POLICIES

All CU Denver Business students are required to complete the following minimum general graduation requirements:

1. Complete a minimum of 120 applicable course hours
2. Achieve a minimum 2.0 CU cumulative grade point average (GPA) and business GPA
3. Complete a minimum of 45 upper division (3000/4000 level) credits
4. Residency: complete a minimum of 30 CU Denver business course hours in good standing

## COURSE SCHEDULE & DELIVERY MODES

CU Denver offers courses in both in person (IP) and online (OL) delivery modes. Students will need to take a mix of classes that are online and in person as some classes are only offered on lien and other classes are only offered in person. However, student may choose to complete most of their degree in either format (e.g. 95% in person or 95% online). Students that want to take classes either online or in person will need to pay attention to when courses are offered in the format you need. Below are the required classes for this major and when they are generally offered in person and online. Students will need to choose core classes and electives that meet their individual needs:

	When	Fall	Spring	Summer
<b>Core Classes</b>				
ENGL 1020	Semester 1	IP & OL	IP & OL	IP & OL
ENGL 2030	Semester 2	IP & OL	IP & OL	IP & OL
MATH 1060 Finite Math	Semester 1	IP & OL	IP & OL	OL
Social Sciences: ECON 2012	Semester 3	IP & OL	IP & OL	IP & OL
<b>Graduation Requirements for Business</b>				
UNIV 1110 College Success	Semester 1	IP & OL	IP & OL	
COMM 2050 Business and Professional Speaking	Semester 2	IP & OL	IP & OL	OL
ECON 2022 Principles of Economics: Microeconomics	Semester 4	IP & OL	IP & OL	IP & OL
ENGL 3170 Business Writing	Semester 4	IP & OL	IP & OL	OL
<b>Business Core:</b>				
BUSN 2110+BUSN 3110	Semesters 2 & 3	IP & OL	IP & OL	-
ISMG 2050 Introduction to Business Problem Solving	Semester 2	IP & OL	IP & OL	OL
BANA 2010 Business Statistics	Semester 3	IP & OL	IP & OL	IP & OL
ACCT 2200 Financial Accounting & Financial Stmt Analysis	Semester 3	IP & OL	IP & OL	Either IP or OL
ACCT 2220 Managerial Accounting and Professional Issues	Semester 4	IP & OL	IP & OL	OL
BLAW 3050 Business Law and Ethics	Semester 6	IP & OL	IP & OL	OL
BANA 3000 Operations Management	Semester 7	IP & OL	IP & OL	IP & OL
FNCE 3000 Principles of Finance	Semester 6	IP & OL	IP & OL	OL
ISMG 3000 Technology in Business	Semester 5	IP & OL	IP & OL	OL
MGMT 3000 Managing Individuals and Teams	Semester 5	IP & OL	IP & OL	OL
MKTG 3000 Principles of Marketing	Semester 5	IP & OL	IP & OL	OL
MGMT 4500 Business Policy and Strategic Management	Semester 8	IP & OL	IP & OL	OL (May)
<b>International Business Required Classes</b>				
INTB/MKTG 4200 International Marketing	Semester 6	IP & OL	IP & OL	
INTB/FNCE 4370 International Financial Management	Semester 7	IP & OL	IP & OL	
INTB/MGMT 4400 Environments of International Bus	Semester 5	IP	IP	R
INTB 4410 Operations of International Business	Semester 8	IP	IP	
MKTG 4050 Applied Marketing Management	Semester 7	OL	OL	
MGMT 4370 Organizing Design	Semester 6	IP & OL	IP & OL	IP

### SAMPLE ACADEMIC PLAN OF STUDY

The following academic plan is a *sample* pathway to completing degree requirements. This schedule can be adjusted to accommodate AP, IB, and/or CLEP credits, as well as courses taken during the summer sessions. Students should tailor this plan based on transfer credit, course availability, and individual preferences related to course load, schedules, and add-on programs such as minors or double-majors. Students must complete an experiential learning credit (internship, study abroad program, or project-based course) and a capstone course taken in their final semester. **This plan assumes that the foreign language graduation requirement has been completed with high school courses or proficiency exam.**

Year One	Semester 1		CRS
	ENGL 1020 Core Composition I	3	
	MATH 1060 Finite Math	3	
	Arts, Humanities, OR Behavioral Science	3	
	Arts, Humanities, OR Behavioral Science	3	
	UNIV 1110 College Success	1	
	<b>TOTAL SEMESTER HOURS</b>	<b>13</b>	

Semester 2		CRS
ISMG 2050 Intro to Business Problem Solving	3	
ENGL 2030 Core Composition II	3	
COMM 2050 Business and Professional Speaking	3	
Natural and Physical Sciences	3	
Arts, Humanities, OR Behavioral Science	3	
BUSN 2110 Cultivating Emotional Intelligence	1	
<b>TOTAL SEMESTER HOURS</b>	<b>16</b>	

Year Two	Semester 3		CRS
	ACCT 2200 Financial Accounting and Financial Statement	3	
	BANA 2010 Business Statistics	3	
	Social Sciences: ECON 2012 Macroeconomics	3	
	ENGL 3170 Business Writing	3	
	General Elective (or Regional Expertise/ Foreign Lang)	3	
	BUSN 3110 Career & Professional Development	1	
<b>TOTAL SEMESTER HOURS</b>	<b>16</b>		

Semester 4		CRS
ACCT 2220 Managerial Accounting and Professional Issues	3	
ECON 2022 Principles of Economics: Microeconomics	3	
Natural and Physical Sciences with a Lab	4	
General Elective (or Regional Expertise/ Foreign Lang)	3	
General Elective (or Regional Expertise)	3	
<b>TOTAL SEMESTER HOURS</b>	<b>16</b>	

Year Three	Semester 5		CRS
	INTB/MGMT 4400 Environments of International Bus	3	
	BANA 3000 Operations Management	3	
	MGMT 3000 Managing Individuals and Teams	3	
	MKTG 3000 Principles of Marketing	3	
	International Perspectives	3	
<b>TOTAL SEMESTER HOURS</b>	<b>15</b>		

Semester 6		CRS
INTB/MKTG 4200 International Marketing	3	
MGMT 4370 Organization Design	3	
BLAW 3050 Business Law and Ethics	3	
FNCE 3000 Principles of Finance	3	
ISMG 3000 Technology in Business	3	
<b>TOTAL SEMESTER HOURS</b>	<b>15</b>	

Year Four	Semester 7		CRS
	Experiential Learning	3	
	INTB/FNCE 4370 International Financial Management	3	
	MKTG 4050 Applied Marketing Management	3	
	Upper Division Business Elective	3	
	General Elective	3	
<b>TOTAL SEMESTER HOURS</b>	<b>15</b>		

Semester 8		CRS
INTB 4410 Operations of International Business	3	
MGMT 4500 Business Policy and Strategic Management	3	
Cultural Diversity	3	
General Elective	3	
General Elective	2	
<b>TOTAL SEMESTER HOURS</b>	<b>14</b>	

**DEGREE REQUIREMENTS**

Courses	Credits	Prerequisites	Term	Hours	Grade
*Students are responsible for consulting advisors for current prerequisite and scheduling information as they change regularly					
<b>Required CU Denver Core Curriculum Coursework</b>	<b>34</b>				
ENGL 1020	3				
ENGL 2030	3	ENGL 1020			
MATH 1060 Finite Math	3				
Arts	3				
Humanities	3				
Behavioral Sciences	3				
Social Sciences: ECON 2012	3				
Natural and Physical Sciences <b>with lab</b>	4				
Natural and Physical science	3				
Cultural Diversity (BUSN/MGMT 4100 recommended)	3	Junior standing			
International Perspectives (INTB 3000/4200 recommended)	3				
<b>Graduation Requirements for Business</b>	<b>13</b>				
UNIV 1110 College Success	1	Only required for entering first term freshmen			
COMM 2050 Business and Professional Speaking	3				
ECON 2022 Principles of Economics: Microeconomics	3				
ENGL 3170 Business Writing	3	Sophomore standing			
Experiential Learning	3	Options: internship, business study abroad, or one of the following: MGMT 4120, 4825, 4900, or ENTP 3900			
<b>Business Core</b>	<b>35</b>				
BUSN 2110+BUSN 3110	3	1 credit each			
ISMG 2050 Introduction to Business Problem Solving	3				
BANA 2010 Business Statistics	3	MATH 1060, Sophomore standing			
ACCT 2200 Financial Acct and Statement Analysis	3	MATH 1060, Sophomore standing			
ACCT 2220 Managerial Acct and Professional Issues	3	MATH 1060, ACCT 2200, Sophomore standing			
BLAW 3050 Business Law and Ethics	3	Junior Standing			
BANA 3000 Operations Management	3	MATH 1060, ACCT 2200, BANA 2010, junior standing			
FNCE 3000 Principles of Finance	3	MATH 1060, ACCT 2200, BANA 2010, ECON 2012, ECON 2022, junior standing			
ISMG 3000 Technology in Business	3	Junior standing			
MGMT 3000 Managing Individuals and Teams	3	Junior Standing			
MKTG 3000 Principles of Marketing	3	Junior Standing, Coreq COMM 2050			
MGMT 4500 Business Policy and Strategic Management	3	All Business Core with C or C- or better – see catalog			
<b>Upper Division Elective</b>	<b>3</b>				
Choose one 3000 or 4000 level business elective	3	Junior Standing			
<b>Major: International Business</b>	<b>18</b>				
INTB/MKTG 4200 International Marketing	3	FNCE 3000			
INTB/FNCE 4370 International Financial Management	3	FNCE 3000			
INTB/MGMT 4400 Environments of International Bus	3	MGMT 3000			
INTB 4410 Operations of International Business	3	INTB 4400 or MGMT 4400			
MKTG 4050 Applied Marketing Management	3	MKTG 3000			
MGMT 4370 Organizing Design	3	MGMT 3000			
<b>Foreign Language Proficiency Level 1 and 2 or Regional Expertise</b>	<b>10*</b>	*If proficiency is met, student is responsible for completing 10 additional electives			
<b>Other Courses-Electives</b>	<b>7*</b>	*17 if language proficiency is met			
<b>Total Credit Hours: 120</b>					