

DAVID CHANDLER, PH.D.

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ORCID (research publications): <https://orcid.org/0000-0002-4484-0189>

Google (citations): <http://scholar.google.com/citations?user=9FbEU7kAAAAJ>

Publons (peer reviews): <https://publons.com/researcher/3240191/david-chandler/>

FACULTY AND ADMINISTRATIVE POSITIONS

UNIVERSITY OF COLORADO DENVER <i>Professor of Management</i>	SINCE 2022
UNIVERSITY OF COLORADO DENVER <i>Program Director, Executive MBA</i>	SINCE 2021
UNIVERSITY OF COLORADO DENVER <i>Associate Professor of Management</i>	2018-2022
UNIVERSITY OF COLORADO DENVER <i>Assistant Professor of Management</i>	2011-2018

PEER-REVIEWED JOURNAL ARTICLES

- Chandler, David;** Polidoro, Francisco & Yang, Wei* (2020), '[When is it Good to be Bad? Contrasting Effects of Multiple Reputations for Bad Behavior on Media Coverage of Serious Organizational Errors,](#)' *Academy of Management Journal*, Vol. 63, Issue 4, 1236-1265.
- Kraatz, Matthew; Flores, Ricardo & **Chandler, David** (2020), '[The Value of Values for Institutional Analysis,](#)' *Academy of Management Annals*, Vol. 14, Issue 2, 474-512.
- Cole, Benjamin & **Chandler, David** (2019), '[A Model of Competitive Impression Management: Edison versus Westinghouse in the War of the Currents,](#)' *Administrative Science Quarterly*, Vol. 64, Issue 4, 1020-1063.
- Rindova, Violina; Martins, Luis; Srinivas, Santosh* & **Chandler, David** (2018), '[The Good, the Bad, and the Ugly of Organizational Rankings: A Multidisciplinary Review of the Literature and Directions for Future Research,](#)' *Journal of Management*, Vol. 44, Issue 6, 2175-2208.
- Foster, William; Coraiola, Diego; Suddaby, Roy; Kroezen, Jochem & **Chandler, David** (2017), '[The Strategic Use of Historical Narratives: A Theoretical Framework,](#)' *Business History*, Vol. 59, Issue 8, 1176-1200.
- Haunschild, Pamela; Polidoro, Francisco & **Chandler, David** (2015), '[Organizational Oscillation between Learning and Forgetting: The Dual Role of Serious Errors,](#)' *Organization Science*, Vol. 26, Issue 6, 1682-1701.
- Chandler, David** & Hwang, Hokyu (2015), '[Learning from Learning Theory: A Model of Organizational Adoption Strategies at the Microfoundations of Institutional Theory,](#)' *Journal of Management*, Vol. 41, Issue 5, 1446-1476.

* Ph.D. student.

Chandler, David (2014), '[Organizational Susceptibility to Institutional Complexity: Critical Events Driving the Adoption and Implementation of the Ethics & Compliance Officer Position](#),' *Organization Science*, Vol. 25, Issue 6, 1722-1743.

Chandler, David; Haunschild, Pamela; Rhee, Mooweon & Beckman, Christine (2013), '[The Effects of Firm Reputation and Status on Interorganizational Network Structure](#),' *Strategic Organization*, Vol. 11, Issue 3, 217-244.

EDITORIALLY-REVIEWED JOURNAL ARTICLES AND EDITED VOLUMES

Ocasio, William; Kraatz, Matthew & **Chandler, David** (Eds., 2023), '[Special Issue: Corporate Purpose](#),' *Strategy Science*, Vol. 8, Issue 2, 121-321.

Ocasio, William; Kraatz, Matthew & **Chandler, David** (2023), '[Making Sense of Corporate Purpose](#),' *Strategy Science*, Vol. 8, Issue 2, 121-138.

Chandler, David (2015), '[Why Institutions Matter: Stakeholder Attention to Organizational Ethics Commitments](#).' In Kraatz, Matthew S. (Ed.), 'Institutions and Ideals: Philip Selznick's Legacy for Organizational Studies,' *Research in the Sociology of Organizations*, Emerald Group Publishing Ltd., Vol. 44, 199-233.

Chandler, David (2014), '[Morals, Markets, and Values-based Businesses](#),' *Academy of Management Review*, Vol. 39, Issue 3, 396-406.

Werther, William & **Chandler, David** (2005), '[Strategic Corporate Social Responsibility as Global Brand Insurance](#),' *Business Horizons*, Vol. 48, Issue 4, 317-324.

AOM BEST PAPER PROCEEDINGS

Chandler, David & Foster, William (2017), '[A Present Past: The Fallacy of Institutional Maintenance](#).' In Guclu Atinc (Ed.), *Proceedings of the Seventy-Seventh Annual Meeting of the Academy of Management*, (OMT Division), DOI: 10.5465/ambpp.2017.31.

Chandler, David & Rindova, Violina (2008), '[Would You Like Fries With That? Producing and Consuming Social Measures of Firm Value](#).' In George T. Solomon (Ed.), *Proceedings of the Sixty-Sixth Annual Meeting of the Academy of Management*, (OMT Division), DOI: 10.5465/ambpp.2008.33725609.

BOOKS, BOOK CHAPTERS, AND OTHER PUBLICATIONS

Chandler, David (6th edition, 2023), [Strategic Corporate Social Responsibility: Sustainable Value Creation](#), Sage Publications, Inc.

Korean translation (5th edition, 2020)

Chinese translation (3rd edition, 2014)

Chandler, David (2nd edition, 2021), [Sustainable Value Creation](#), Routledge.

Stout, Lynn, et al. (2016), '[The Modern Corporation Statement on Company Law](#),' *SSRN*, October, DOI: 10.2139/ssrn.2848833.

Chandler, David (2015), [Corporate Social Responsibility: A Strategic Perspective](#), United Nations

Principles for Responsible Management Education (PRME) Book Collection, Business Expert Press.

Chandler, David & Hendron, Michael (2012), 'Strategic CSR Online Simulation,' <http://www.strategicccrsim.com/>.

Chandler, David (2010), '[Why Aren't We Stressing Stakeholder Responsibility?](#)' *Harvard Business Review: HBR Blog*, April 28.

Haunschild, Pamela & **Chandler, David** (2008), '[Institutional-level Learning: Learning as a Source of Institutional Change.](#)' In Greenwood, Royston; Oliver, Christine; Sahlin-Andersson, Kerstin & Suddaby, Roy (Eds.), *The Sage Handbook of Organizational Institutionalism*, Sage Publications, Inc., Chapter 26, 624-649.

PAPERS UNDER REVIEW

Polidoro, Francisco; **Chandler, David** & Yang, Wei, 'Under Pressure: Financial Analysts and Organizational Learning from Serious Errors,' (*Strategic Organization*).

WORKING PAPERS

Chandler, David & Lange, Donald, 'To Be or Not To Be? A Dynamic Perspective on Organizational Decoupling,' (Target journal: *Academy of Management Review*).

Kraatz, Matthew; Flores, Ricardo; **Chandler, David** & Block, Emily, 'Value Pluralism in Institutional Analysis,' (Target journal: *Academy of Management Review*).

Chandler, David; Suddaby, Roy; Cole, Benjamin & Asgari, Navid, 'Cruel and Unusual Punishment: Institutional Maintenance, Rhetorical Legitimation, and the Technologies of Death,' (Target journal: *Administrative Science Quarterly*).

Chandler, David, 'Maintenance vs. Disruption: How Much Has to Change for an Institution to Change?' (Target journal: *Academy of Management Review*).

Chandler, David & Suddaby, Roy, 'Life or Death? The Essential Dual Roles of Practice and Meaning in Determining Institutional Change,' (Target journal: *Organization Science*).

RESEARCH AWARDS AND HONORS

Outstanding Bridge Reviewer Mentor Award, *Academy of Management Review* (2022).

CU Denver One Year MBA Research Fellow (2021-2022):

Awarded to the business school's five "most accomplished research faculty."

Winner, CU Denver Business School Annual Award for Research (2020).

Reviewer of the Year, *Academy of Management Review* (2020):

Sole recipient of this award; I was nominated by five of the nine AEs at AMR.

Winner, CU Denver Business School Annual Award for Research (2016).

Runner-up, CU Denver Business School Annual Award for Research (2015).

OMT Best Reviewer, *Above and Beyond the Call of Duty*, Academy of Management (2013):
Awarded to 25 of 1,100 reviewers.

Best Empirical Paper on Social and Environmental Practices nominee, OMT Division, AOM, 2012.

Louis R. Pondy Best Paper Based on a Dissertation nominee, OMT Division, AOM, 2011.

Homer Lindsey Bruce Continuing Fellowship (\$19,000), University of Texas at Austin, 2008-2009.

INVITED TALKS AND VISITS

2022: School of Business Administration, The University of Mississippi, Oxford, MS (October)

2021: Clore Management Centre, Birkbeck, University of London, London, UK (March; Zoom)

2019: Carroll School of Management, Boston College, Boston, MA (October)

2018: School of Business, Yonsei University, Seoul (November)
 Rotterdam School of Management, Erasmus University, Rotterdam (October)
 School of Economics and Management, Tilburg University, Tilburg (October)
 Gabelli School of Business, Fordham University, New York, NY (September)
 Desautels Faculty of Management, McGill University, Montreal (September)

2015: Philosophy Department, University of Colorado Denver, CO (November)
 Centre for Professional Service Firms, Saïd Business School, Oxford University, Oxford (May)
 Finance Division, University of Colorado Denver Business School, Denver, CO (February)

2014: Católica-Lisbon School of Business and Economics, Lisbon (November)
 GRACE Annual Meeting, keynote address, NYSE Euronext Headquarters, Lisbon (November)

2012: Rotterdam School of Management, Erasmus University, Rotterdam (November)

2011: School of Business Administration, University of Miami, Miami, FL (October)
 Bocconi University, Milan (February)
 Kellogg School of Management, Northwestern University, Chicago, IL (January)
 HEC Paris, Paris (January)

2010: University of Colorado Denver Business School, Denver, CO (December)
 Daniel's College of Business, University of Denver, Denver, CO (November)

INVITED PANELS AND CONFERENCES

'Value Theory – A Workshop on Value Ontology and Definition' (Zoom). Invited participant; The Institute for Information Systems & Society, *Vienna University of Economics and Business*, Vienna, Austria, December, 2023.

'Micro Meets Macro Conference: Ethics and Social Responsibility.' Invited participant; W.P. Carey School of Business, *Arizona State University*, Phoenix AZ, February, 2019.

'OMT Junior Faculty Consortium.' Invited faculty mentor; *Academy of Management Annual Meeting*, Chicago IL, August, 2018.

'OMT Teaching Roundtable.' Invited PDW panel member; *Academy of Management Annual Meeting*,

Atlanta GA, August, 2017.

‘Responsible Management Education in Action: Developing Faculty Competencies.’ Invited PDW panel member; *Academy of Management Annual Meeting*, Anaheim CA, August, 2016.

‘OMT Teaching Roundtable.’ Invited PDW panel member; *Academy of Management Annual Meeting*, Anaheim CA, August, 2016.

‘On Teaching CSR as a Strategic Management Topic.’ Invited panel member; *The 35th Strategic Management Society Annual International Conference*, Denver CO, October 4, 2015.

‘OMT Teaching Roundtable.’ Invited PDW panel member; *Academy of Management Annual Meeting*, Vancouver, Canada, August, 2015.

‘Responsible Management: From *Just a Word* to Educational Frameworks and Action.’ Invited PDW panel member; *Academy of Management Annual Meeting*, Philadelphia PA, August, 2014.

ORGANIZED SYMPOSIUMS AND SUB-THEMES

Convener (with Majken Schultz and Roy Suddaby), ‘[SWG 01: Organization & Time: Understanding the Past \(and Future\) in the Present](#),’ *36th EGOS Colloquium*, Hamburg, Germany, July 2-4, 2020.

Organizer (with Tor Hernes, Joanna Karmowska, and Mar Pérezts), ‘[SWG 01: Organization and Time](#),’ *35th-38th EGOS Colloquia*, 2019-2022.

Convener (with Ricardo Flores and Pursey Heugens), ‘[Sub-theme 29: Values, Organizations, and Institutions](#),’ *34th EGOS Colloquium*, Tallinn, Estonia, July 5-7, 2018.

Organizer (with Matthew Kraatz and Ricardo Flores), ‘Symposium: Normative Influences on Organizational Action: Examining Effects and Interfaces,’ OMT Division, *Academy of Management Annual Meeting*, Atlanta GA, August, 2017.

Convener (with Mar Pérezts and Roy Suddaby), ‘[Sub-theme 43: Theorizing the Past, Present, and Future in Organization Theory](#),’ *33rd EGOS Colloquium*, Copenhagen, Denmark, July 6-8, 2017.

Organizer (with Ricardo Flores), ‘PDW: The Value of *Values* for Organization Theory,’ OMT Division, *Academy of Management Annual Meeting*, Anaheim CA, August, 2016.

Convener (with Roy Suddaby and Rodolphe Durand), ‘[Sub-theme 16: Theorizing Time and History within Organization Theory](#),’ *30th EGOS Colloquium*, Rotterdam, The Netherlands, July 3-5, 2014.

OTHER ACADEMIC SERVICE

Editorial review board: *Academy of Management Journal* (2023-2025).

Senior Editor: *Strategy Science* (Special Issue, co-edited with Kraatz, Matthew & Ocasio, William, ‘Organization Theory and Corporate Purpose,’ 2023).

Editorial review board: *Academy of Management Review* (2019-2020; 2020-2023; 2023-2026; Reviewer of the Year Award, 2020; Outstanding Bridge Reviewer Mentor Award, 2022).

Reviewer recognition for “extraordinary service to the Editorial Board,” *INFORMS/Organization Science* (2020-2021).

Ad hoc reviewer: *Organization Science* (2011-2023); *Administrative Science Quarterly* (2013-2023); *Academy of Management Review* (2015-2019); *Academy of Management Journal* (2019-2023); *Strategic Management Journal* (since 2020).

Reviewer, INFORMS/*Organization Science* Dissertation Proposal Competition (2013-2014).

Research Committee Member, OMT Division, *Academy of Management* (2012-2015).

Reviewer, OMT Division, *Academy of Management* (since 2008; ABCD Best Reviewer, 2013).

TEACHING

SUSTAINABLE VALUE CREATION (XBUS 6710) <i>University of Colorado Denver, Executive MBA program capstone course.</i>	SINCE 2015
	<u>8 sections taught; Instructor rating (avg. of means): 4.6 (out of 5.0)</u>
STRATEGIC MANAGEMENT (AMBA 6290/6291) <i>University of Colorado Denver, Full-time MBA capstone course.</i>	2013-2023
	<u>11 sections taught; Instructor rating (avg. of means): 4.2 (out of 5.0)</u>
STRATEGIC MANAGEMENT (BUSN 6710) <i>University of Colorado Denver, Evening MBA capstone course.</i>	2011-2022
	<u>27 sections taught; Instructor rating (avg. of means): 4.5 (out of 5.0)</u>
CORPORATE SOCIAL RESPONSIBILITY <i>University of Alberta, Edmonton, Executive Education.</i>	2012 (SPRING SEMESTER)
	<u>1 section taught; Instructor rating (mean): 4.8 (out of 5.0)</u>
GENERAL MANAGEMENT AND STRATEGY (MAN 374) <i>University of Texas at Austin, capstone undergraduate course.</i>	2008 & 2010 (FALL SEMESTER)
	<u>2 sections taught; Instructor rating (avg. of means): 4.2 (out of 5.0)</u>
GUEST INSTRUCTOR, PH.D. SEMINAR <i>University of Texas at Austin. Social network/UCINET module as part of OT course.</i>	2009 & 2010 (SPRING SEMESTER)

TEACHING AWARDS AND HONORS

One of three 'Faculty Excellence Awards' voted by the Full-time MBA graduating class of 2020.

Invited to be the 'Faculty Graduation Speaker' by the Executive MBA graduating class of 2019.

Voted 'Professor of the Year' by the Full-time MBA graduating class of 2018.

Daniels Fund Ethics Initiative Fellow (CU Denver, 2017-2019).

Voted 'Professor of the Year' by the Full-time MBA graduating class of 2013.

UNIVERSITY AND BUSINESS SCHOOL SERVICE

Chair, Search Committee for Program Director, Executive Healthcare MBA (2022)

Business School Annual Research Award Selection Committee (since 2021)

Dean's Advisory Committee for Tenure & Promotion (2020-2022)

Chair, Research Working Group, Dean's Strategy Planning Steering Committee (2020-2021)

CU Denver Executive MBA Design and Launch Committee (2020)

Business School Dean Search Committee (2019-2020)

Chair, Faculty Handbook Revision Committee (2018-2019)

Business School Annual Research Award Selection Committee (2017-2019)

Business School Tenure & Promotion Standards Committee (2017)

Business School Dean Search Committee (2015-2016)

MBA Curriculum Redesign Committee (2015-2016)

Academic Integrity Committee (prev. Internal Affairs Committee) (since 2014)

Co-Director, Managing for Sustainability Program (2011-2016)

TENURE AND PROMOTION COMMITTEES

2023: Cyrus Dioun, Management (Chair, Comprehensive review)
Yosef Bonaparte, Finance (Professor)

2022: Lan Liang, Marketing (Comprehensive review)
Jeffrey Nystrom, Management (Principal Instructor)
David Ruderman, Management (Principal Instructor)
Jim Lopresti, Management (Senior Instructor)

CONFERENCE PRESENTATIONS

'Under Pressure: External Monitors, Managerial Attention, and Organizational Learning from Serious Errors,' *Academy of Management Annual Meeting*, Seattle WA, August, 2022.

'A Present Past and Future Shaped: The Fallacy of Institutional Maintenance,' *35th EGOS Colloquium*, Edinburgh, United Kingdom, July 4-6, 2019.

'A Present Past: The Fallacy of Institutional Maintenance,' *Academy of Management Annual Meeting*, Atlanta GA, August, 2017.

'When to Act? Prioritizing Among Competing Stakeholder Interests,' *Academy of Management Annual Meeting*, Vancouver, Canada, August, 2015.

'Einstein's Four Dimensions: Synchronically and Diachronically Situated Institutions,' *29th EGOS Colloquium*, Montreal, Canada, July 4-6, 2013.

'Why Institutions Matter: Stakeholder Attention to Firms' Ethics Commitments,' *Academy of Management Annual Meeting*, Boston MA, August, 2012.

‘Waiting and Seeing: Learning and Customizing as Drivers of Late-stage Firm Adoption Behavior,’ *Academy of Management Annual Meeting*, Boston MA, August, 2012.

‘Organizations and Ethics: Field-level Versus Firm-level Sources of Adoption and Implementation,’ *Academy of Management Annual Meeting*, San Antonio TX, August, 2011.

‘Cruel and Unusual Punishment: Institutional Maintenance, Rhetorical Legitimation, and the Technologies of Death,’ *Academy of Management Annual Meeting*, San Antonio TX, August, 2011.

‘Is there Life after Death? Reinstitutionalization and the Microfoundations of Institutional Change,’ *26th EGOS Colloquium*, Lisbon, Portugal, July 1-3, 2010.

‘Benchmarking Ethics & Compliance Programs: Results of the ECOA’s 2008-2009 Member Survey,’ *ECOA’s 17th Annual Business Ethics and Compliance Conference*, Chicago IL, Sept. 23-25, 2009.

‘Is Good Reputation Always Good? Asymmetric Status Homophily and Interfirm Network Structure,’ *Organization Science Special Issue Conference on the Genesis and Dynamics of Networks*, Bocconi University, Milan, Italy, May 17-19, 2009.

‘The Liability of a Good Reputation in Interfirm Networks,’ *Insead Conference on Network Evolution*, Insead University, Fontainebleau, France, October 24-25, 2008.

‘Would You Like Fries With That? Producing and Consuming Social Measures of Firm Value,’ *Academy of Management Annual Meeting*, Anaheim CA, August, 2008.

‘The Adoption of Corporate Social Responsibility: Competitive Strategy as a Determinant of Firm Behavior,’ *Academy of Management Annual Meeting*, Philadelphia PA, August, 2007.

‘The Liability of a Good Reputation for Interorganizational Networks,’ *Academy of Management Annual Meeting*, Philadelphia PA, August, 2007.

EDUCATION

UNIVERSITY OF TEXAS AT AUSTIN, MCCOMBS SCHOOL OF BUSINESS **2011**
Ph.D., Management
M.S., Management (2007)

Dissertation: Organizations and Ethics: Antecedents and Consequences of the Adoption and Implementation of the Ethics and Compliance Officer Position

Committee: Dr. Pamela Haunschild, Chair
 Dr. Andrew Henderson
 Dr. Martin Kilduff
 Dr. Matthew Kraatz
 Dr. Violina Rindova
 Dr. James Westphal

UNIVERSITY OF MIAMI, FL, SCHOOL OF BUSINESS **2004**
MBA, Management and International Business • GPA 4.0

UNIVERSITY OF SHEFFIELD, UK **1999**
M.Sc., East Asian Business • Graduated with Distinction

UNIVERSITY OF KENT AT CANTERBURY**1991**

B.A. Hons., American Studies: Politics and Government • III
Exchange student at University of Miami, FL (1989-1990)

PRIOR WORK EXPERIENCE

Between graduating with an undergraduate degree in 1991 and beginning my Ph.D. in 2005, I held a variety of positions in the fields of business, politics, television, and education in the U.S., the UK, and Japan.

REFERENCES

VINIT DESAI

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MATTHEW KRAATZ

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ROY SUDDABY

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